May 5-8, 2014 Long Beach Convention Center, CA

All Alternative Fuels • All Weight Classes
North America's Largest Clean Fleet Expo

ELECTRIC · HYBRID · HYDROGEN · NATURAL GAS · PROPANE AUTOGAS · RENEWABLE FUELS · ADVANCED TECHNOLOGIES

## FOR INFORMATION:

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## Largest Clean Fleet Conference in North America's History Kicks off in Long Beach, California: ACT Expo 2014

More than 3,500 will convene from around the world to discuss the alternative fuels and clean vehicle technologies driving the future of transportation.

LONG BEACH, Calif.—May 6, 2014—The <u>2014 Alternative Clean Transportation (ACT) Expo</u> officially kicks off today at the Long Beach Convention Center, along with multiple co-located alternative fuel and advanced vehicle technology events. More than 3,500 transportation leaders—fleets, technology companies, OEMs, fuel providers, infrastructure developers, and policy makers—will come together for the four-day program, May 5-8, making ACT Expo 2014 the largest clean transportation conference in North America's history.

"This is an incredibly exciting time for clean transportation," said Erik Neandross, CEO of Gladstein, Neandross & Associates, the clean transportation and energy consulting firm that produces the conference. "Momentum is building in every alternative fuel sector—including greater vehicle sales, expanded infrastructure, and more favorable policies to pave the way for AFV adoption. ACT Expo provides a unique setting for fleet managers to learn about the latest clean vehicle technologies, as dozens of our 200 plus sponsors and exhibitors are debuting new products right here on the show floor."

ACT Expo's program is tailored to educate fleet managers on the wide range of clean transportation options across all weight classes and alternative fuel types—including natural gas, propane autogas, electric, hybrid, hydrogen fuel cell, DME, clean diesel, and renewables. **Program highlights include:** 

Fleet Case Studies: Attendees will hear AFV deployment case studies from Anheuser-Busch, Coca-Cola Refreshments, Enterprise Holdings, Frito-Lay, Golden Eagle Distributors, LA Metro, New York City DOT, Pacific Gas & Electric Company, Penske Trucking Leasing, Portland Public Schools, Sysco Food Services, UPS, Verizon Communications, Waste Management, among many others.

**Expo Hall and Ride & Drive:** The sold out show floor will feature more than 200 of the clean transportation industry's leading fueling, equipment, and technology providers. Attendees will see more than 70 alternative fuel vehicles, with the ability to test drive many of them in the Wednesday Ride &

Drive event, taking place from 12:30 pm to 3:30 pm. The Expo Hall is open to the public at no charge on Wednesday, May 7 from 7:00 a.m. to 7:00 p.m., and Thursday, May 8 from 7:00 a.m. to 2:30 p.m.

**Keynote Addresses:** Attendees will gain insight into the latest sustainability initiatives from one of the world's largest automakers, the U.S.'s second most populous city, and one the nation's largest electric utilities. Keynotes will be provided by:

- Dennis Slagle, Executive Vice President, Volvo Group (Tuesday, May 6)
- Matt Petersen, Chief Sustainability Officer, City of Los Angeles (Wednesday, May 7)
- Ronald Litzinger, President, Southern California Edison (Thursday, May 8)

Co-Located Events: The following events will be held in conjunction with ACT Expo 2014:

- NGV Global 2014: 14th Biennial Conference & Expo | May 5-8
- <u>Lead the Way Propane Autogas Event by the Propane Education & Research Council</u> |
   Monday, May 5
- California Hydrogen Business Council Spring Summit | Monday, May 5
- <u>Trucking Efficiency Workshop by North American Council for Freight Efficiency & Carbon</u> War Room | Monday, May 5
- Women in ACT Summit | Tuesday, May 6
- <u>US EPA SmartWay Program Workshop by Penske</u> | Tuesday, May 6
- Alternative Fuel Toolkit for Local Governments, Fleet Managers, and Employers Workshop by the South Coast Air Quality Management District | Wednesday, May 7
- Future of Fuels by BSR | Thursday, May 8

ACT Expo 2014 will host some of the top names and transportation leaders across the alternative fuels and clean vehicle technologies arena. A detailed list of this year's sponsors, exhibitors, speakers, off-site tours, and vehicles is available at www.actexpo.com.

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## About Gladstein, Neandross & Associates (GNA)

GNA is the leading North American consulting firm specializing in market development for low-emission and alternative fuel vehicle technologies, infrastructure and fuels for both on and off-road applications. GNA provides strategic market analysis and planning, technical assistance, and public affairs and policy support to clients in the private, public and non-profit sectors. For more than 20 years, GNA has pioneered the nation's largest and most innovative alternative fuel vehicle projects, including the development of several successful clean fuel corridor projects. In addition to its technical consulting practice, GNA hosts two of North America's leading alternative fuel and advanced vehicle technology conferences—the Alternative Clean Transportation (ACT) Expo and the High Horsepower (HHP) Summit. www.gladstein.org