



MAY 17-20

2027

LAS VEGAS

Conference:
May 17-20

Expo Hall:
May 18-19

THE
LARGEST
**FLEET
TECHNOLOGY**
CONFERENCE
& EXPO



**SPONSOR & EXHIBITOR
PROSPECTUS**

www.actexpo.com

ABOUT ACT EXPO 2027



North America's Largest Fleet Technology & Transportation Event

Now entering its 17th year, ACT Expo is the premier annual gathering for the commercial transportation industry, bringing together fleet operators, OEMs, technology providers, energy companies, infrastructure developers, utilities, investors, public agencies, and industry leaders from across the transportation ecosystem.

ACT Expo is where the future of commercial transportation takes shape, bringing together industry leaders to explore breakthrough technologies, forge strategic partnerships, and accelerate the solutions driving a safer, cleaner, smarter, and more efficient future.

ACT Expo 2026 In Review

ACT Expo 2026 highlighted a defining shift across the transportation industry: organizations must balance innovation with economic realities while improving operational efficiency and productivity. The future will be driven by flexible technology strategies, AI-enabled optimization, data-driven decision-making, and a diverse mix of transportation solutions. With more than **400 sponsors and exhibitors, 300+ expert speakers, and over 200 vehicles and technologies on display**, ACT Expo reinforced that the path forward is not defined by a single fuel or technology. Success will come from integrating the right mix of solutions to reduce emissions, improve safety, increase uptime, and maximize operational performance.

Why Fleets Attend

ACT Expo delivers unmatched value by enabling fleets to evaluate the industry's leading technologies and solutions in one place. Attendees can compare vehicle platforms, fuels, charging and energy solutions, software, AI applications, autonomous technologies, safety systems, and operational strategies side by side. What might otherwise require months of research, meetings, vendor evaluations, and site visits can be accomplished in just four days, helping fleets reduce costs, accelerate decision-making, and deploy solutions faster.

Why Companies Sponsor and Exhibit

ACT Expo connects sponsors and exhibitors with the leaders responsible for evaluating, purchasing, implementing, and operating transportation technologies. Engage directly with executives and professionals across fleet leadership, operations, maintenance, safety, sustainability, procurement, technology, and finance, giving you access to the entire buying committee in one place. Whether introducing a new solution, advancing active opportunities, or strengthening customer relationships, ACT Expo provides a highly efficient environment to influence purchasing decisions, accelerate sales cycles, and drive business growth.

We look forward to welcoming your team to ACT Expo 2027 and partnering with you to accelerate the deployment of the technologies, strategies, and solutions transforming our industry.

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WHO SPONSORS & EXHIBITS?

ACT Expo sponsors and exhibitors represent the who's who of vehicle manufacturers, technology providers, and fuel suppliers across all commercial vehicle sectors, weight classes, and advanced technologies.

Categories Include:

Advanced Vehicles & Equipment

- Autonomous Vehicles
- Electric, Hybrid & Alternative Fuel Vehicles
- Commercial Vehicles (Light-, Medium- & Heavy-Duty)
- Specialty & Vocational Vehicles
- Utility, Construction & Off-Road Equipment
- Cargo Handling & Ground Support Equipment

Fleet Operations & Management

- Transportation Management Systems (TMS)
- Fleet Management Platforms
- GPS, Routing & Telematics
- IoT & eMobility Solutions
- Predictive Maintenance
- Driver Performance & Safety Management

Autonomous & Safety

- Autonomous Driving Technologies
- ADAS & Active Safety Systems
- LiDAR, Radar & Sensor Technologies
- Driver Monitoring & Collision Avoidance
- Connected Vehicle Technologies
- Autonomous Fleet Software & Operations

Fuels, Energy & Infrastructure

- Battery & Energy Storage Technologies
- Hydrogen Solutions
- Natural Gas (CNG & RNG)
- Renewable Fuels (Renewable Diesel, Biofuels & Propane Autogas)
- Charging & Fueling Infrastructure
- Fleet Depot, Energy Management & Infrastructure Development

Software & AI

- Software-Defined Vehicles (SDV)
- AI & Predictive Analytics
- Fleet Management Software
- Connectivity & V2X Solutions
- Automation & Data Platforms
- Cybersecurity Solutions

Fleet Efficiency & Performance

- Aerodynamic Solutions
- Electrified Truck & Trailer Systems
- Auxiliary Power & Refrigeration Systems (APUs & TRUs)
- Advanced Powertrain Technologies
- Tire & Efficiency Solutions
- Zero & Near-Zero Emission Engines

WHO ATTENDS?



ACT Expo brings together a highly concentrated audience of commercial transportation stakeholders—including fleet operators, OEMs, technology innovators, fuel and infrastructure providers, utilities, policymakers, investors, and media—representing the full transportation ecosystem.

Fleet Attendee Titles*

- CEO / CTO / COO / CMO / CCO / CFO
- Founder / Co-Founder / President / Owner
- Vice President of Fleet Technology
- Vice President of Operations
- Vice President of Transportation
- Vice President of Safety & Compliance
- Director of Fleet Technology & Innovation
- Director of Fleet, Facility & Maintenance
- Director of Transportation & Energy Planning
- Director of Vehicle Supply Management
- Director of Fleet & Driver Safety
- Fleet Manager / Supervisor
- Fleet Acquisition Manager
- Fleet Maintenance Lead
- Logistics & Transportation Manager
- 3PL Operations Manager
- Director of Sustainability
- Director of Digitalization & Strategy
- Director, Alternative Fuels Program
- Senior Engineer, Transportation Energy
- Vehicle Supply Management
- Procurement & Supply Management

*All titles are sampled from recent
ACT Expo attendees

Attendee Title Categories*

- Academia & Research
- Air Quality & Environmental Agencies
- Government & Policy Regulators
- Public Policy Managers
- Compliance Program Managers
- ESG Officers
- Sustainability Directors
- Software & Technical Engineers
- Engineers / IT – Technical Engineers
- Director of Digital Transformation
- Autonomous & ADAS Program Leads
- Predictive Analytics Specialists
- Mobility Solutions Architects
- SDV (Software-Defined Vehicle) Program Managers
- Marketing & Communications Managers
- Public Relations Firms
- Editors / Media / Journalists
- CEO / CTO / COO / CMO / CCO / CFO / CSO
- Founder / Co-Founder / President / Owner
- GM / Director / EVP / SVP / Partner
- Program & Project Managers
- Consultants / Advisory / Analysts
- Product Managers / Product Specialists
- Business Development Managers
- Sales Executives
- Investors
- Finance Professionals



BOOTH SPACE

Booth pricing includes exhibit space only. Furnishings, carpet, electrical, labor, lead retrieval, audiovisual services, and other exhibitor needs can be ordered through ACT Expo's official vendors. Exhibitors receive company listing on the event website and mobile app, including a company description and hyperlinked floor plan location. Inline booths also include standard pipe-and-drape setup with an 8' back wall and 3' side rails.

Standard Booths

Booth Size	Price	Complimentary Staff Registrations
10x10 Inline	\$5,500	2 Full Conference + 1 Expo Hall
10x10 Corner	\$6,000	2 Full Conference + 1 Expo Hall
10x20 Inline	\$11,000	3 Full Conference + 2 Expo Hall
10x30 Inline / Island	\$16,000	4 Full Conference + 3 Expo Hall
20x20 Island	\$22,000	4 Full Conference + 4 Expo Hall

Bulk Space (20x30 and larger)

Bulk space bookings also come with Gold or Platinum Sponsor recognition, as noted below. All booth sizes below include Sponsor recognition as a value-added benefit.

Booth Size	Price	Complimentary Staff Registrations
20x30 (Gold Sponsor)	\$33,000	5 Full Conference + 5 Expo Hall
20x40 (Gold Sponsor)	\$44,000	6 Full Conference + 6 Expo Hall
20x50 (Gold Sponsor)	\$45,000	6 Full Conference + 6 Expo Hall
30x40 (Platinum Sponsor)	\$54,000	7 Full Conference + 7 Expo Hall
30x50 (Platinum Sponsor)	\$67,500	8 Full Conference + 8 Expo Hall
40x40 (Platinum Sponsor)	\$70,000	9 Full Conference + 9 Expo Hall
40x50 (Platinum Sponsor)	\$75,000	10 Full Conference + 10 Expo Hall
50x50 (Platinum Sponsor)	\$80,000	11 Full Conference + 11 Expo Hall

Premium Bulk Space

2,600 - 7,200 sq. ft. at \$35.00/sq. ft. Includes Platinum Sponsor recognition. The number of complimentary registrations is based on booth size.

All Booths: Registrations

Each booth size above includes a set number of complimentary Exhibitor Full Conference and Expo Hall Only registrations (see table). Additional discounted registrations can be purchased at \$695/person (Full Conference) or \$295/person (Expo Hall Only).



**Contact for More
Information
on Sponsorship & Event
Opportunities**

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