ACTEXPO

MAY 17-20

2027

LAS VEGAS

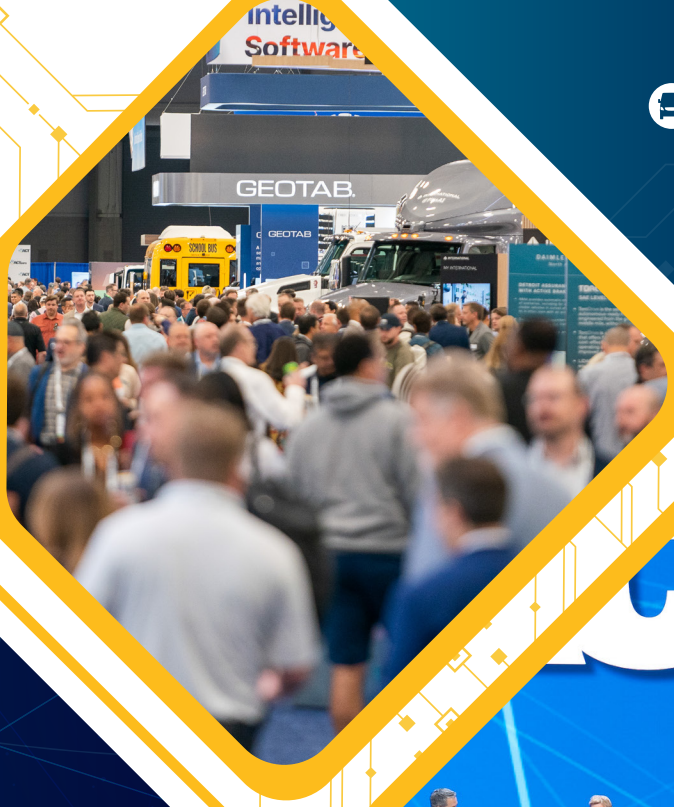
Conference:
May 17-20

Expo Hall:
May 18-19

THE LARGEST

FLEET TECHNOLOGY

CONFERENCE & EXPO



KIOSK PACKAGE

STARTUP PAVILION

www.actexpo.com

Organized by

wsp

ACT Expo Startup Pavilion

The ACT Expo Startup Pavilion is a dedicated showcase designed to help early-stage companies gain exposure, generate qualified leads, build strategic partnerships, increase market visibility, and accelerate growth within the commercial transportation industry.

Located in the Expo Hall, the Pavilion provides a cost-effective, high-visibility platform for startups to connect with the entire commercial transportation ecosystem.

Startup Pavilion – Turnkey Package: $5,000

Includes:

- Two-Side Logo-branded kiosk
- Exhibitor directory listing
- Hyperlinked booth location on the interactive floor plan
- Company profile and booth number in the ACT Expo mobile app
- Marketing exposure through ACT Expo promotional channels
- MBS Cabinet for storage
- 43" Monitor with HDMI cord (easy laptop connection)
- (2) Christopher Barstools
- (5) AMP Electrical Outlet & Power Cord
- Fully Carpeted Pavilion area

Two (2) Full Conference Staff Registrations ($1,390 Value)

Additional staff registrations may be purchased at discounted exhibitor rates:

- Full Conference Registration: $695 per person
- Expo Hall Only Registration: $295 per person

Eligibility Requirements

The Startup & Innovation Pavilion is intended to provide an accessible entry point for early-stage innovators introducing transformative technologies to the transportation industry.

To qualify, companies must:

1. Be founded within the past five (5) years and/or be introducing new or disruptive transportation technology, products, or services.
2. Employ fewer than 50 employees.
3. Not have previously exhibited at ACT Expo with a standard exhibit space.
4. Receive approval from ACT Expo Management.

Participation Policy

Participation in the Startup & Innovation Pavilion is limited to one (1) ACT Expo event. Companies that have participated in the Pavilion and wish to exhibit at future ACT Expo events will be required to purchase a standard exhibit space and will no longer be eligible for the Startup & Innovation Pavilion. This policy ensures the Pavilion remains dedicated to introducing new and emerging innovators to the ACT Expo audience while providing a clear pathway for companies to grow into full-scale exhibitors.

Kiosk Package

The Startup Pavilion is strategically located between two primary entrances and next to the Mainstage.

Graphic Submission Guidelines

Panel Size: 38.75" x 94.938"

Acceptable File Types and Support Files

- Adobe Illustrator: AI CREATIVE CLOUD file with Packaged supporting links and fonts. You may keep images linked for faster file opening, but Packaging feature must be used.
- Adobe Illustrator: AI (CS6, CS5, CS4) file with embedded links and outlined fonts
- EPS file with embedded links and outlined fonts
- Adobe InDesign: INDD file with Packaged supporting links and fonts
- Adobe Photoshop: RASTER OR BITMAP ART
- Photoshop EPS (Preferred, use 8-bit preview, Max. Quality JPG compression)
- PSD (make sure font layers are rasterized)
- TIFF, JPG (quality 8 and higher)

Raster Art:

Best for photos, backgrounds, logos containing any continuous tone images, product and people shots (when enlarged, the pixel blocks become more visible)

- Art Submitted at 1:1 (100%), resolution should be no less that 60dpi (100dpi preferred)
- Art Submitted at 2:1 (50%), resolution should be no less that 120dpi (200dpi preferred)
- Art Submitted at 4:1 (25%), resolution should be no less that 240dpi (400dpi preferred)
- File formats: PSD, TIFF, EPS, High Res JPEG

Vector Art:

Best for logos, text, diagrams (can be enlarged to any size without the loss of visual quality)

- Logos should be vector and have outlined fonts (if provided as bitmap, please use high-res images)
- File formats: AI, EPS, Editable PDF

Color:

- CMYK artwork will be produced "As Is". Our color output is balanced and vibrant.
- Convert RGB art to CMYK.

No bleed needed
No need to add crop or registration marks
Artwork can be submitted scaled down, please make sure scale is noted in the file name.

PLEASE place all your artwork, fonts and images into one folder and zip it. This ensures all pieces needed to print your file are available.

Limited Startup Pavilion Spaces Available.

Showcase your technology, generate qualified leads, and connect with fleets, OEMs, media, investors, and the digital technology, IT, data, and operations teams responsible for evaluating and deploying next-generation transportation solutions.

Reserve your space today and put your company in front of the decision-makers who can accelerate growth, partnerships, and market adoption at ACT Expo 2027.

For more information or to reserve space contact:

Sean Wald: Senior Manager, Expo Sales & Floor Operations
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