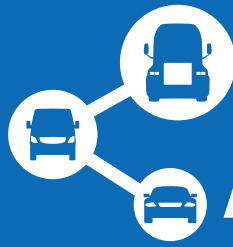


SPONSOR & EXHIBITOR PROSPECTUS



ACT Expo

In partnership with: FleetOwner

ADVANCED CLEAN TRANSPORTATION EXPO

CONFERENCE **APRIL 30 - MAY 3, 2018** | EXHIBITION **MAY 1 - MAY 2, 2018**

LONG BEACH CONVENTION CENTER | LONG BEACH, CA

The Largest Advanced Transportation Technology & Clean Fleet Event



VEHICLE EFFICIENCY



GASEOUS FUELS



COMMERCIAL EVs



CONNECTED FLEET



GOODS MOVEMENT



URBAN MOBILITY

Contact **Tony Quist** 310-573-8564 | tony.quist@gladstein.org



ABOUT ACT EXPO

Join us for the 2018 Advanced Clean Transportation (ACT) Expo, North America's largest conference and expo showcasing the real-world application of advanced transportation technologies, drive trains, and clean fuels. Annually, more than 3,500 fleet decision-makers and clean transportation stakeholders from across the globe attend ACT Expo for a week of fleet-to-fleet learning, real-world tours, a massive expo, new product debuts, and major announcements.

ACT Expo 2018 will attract 650+ senior-level fleet decision-makers, enabling you to:



Raise your **company profile** and **brand awareness**



Showcase your **products and technologies**



Secure new **sales and business opportunities**



Create **leads** and lasting relationships with **new clients**



Launch **new products and services** to a captive audience



Establish or maintain a **market presence**



Stay ahead of your competition

PENTON TRUCKING PARTNERSHIP

ACT Expo and Penton Trucking have a long-standing strategic partnership to produce the nation's premier event focused on commercial fleet economic and environmental sustainability.

Via their vast network of media brands, Penton will launch major advertising campaigns to promote and drive awareness, access, and attendance to the show from the nation's leading fleet operators.

FleetOwner

AMERICAN TRUCKER

TRAILER BODY BUILDERS

BULK TRANSPORTER

Refrigerated Transporter

WARDS AUTO

EVENT HIGHLIGHTS



Visit the ACT Expo website for an overview of what we have in store for 2018:



Get hands-on access to advanced technology vehicles spanning **all fuels** and **vehicle applications**.

www.actexpo.com/vehicles



Gain firsthand insight from **leading fleet operators** and **top industry executives**.

www.actexpo.com/speakers

Download the 2017 Event Summary to see the kinds of product debuts and announcements that happen at ACT Expo »

3000+
attendees

650+
fleet operators

150+
sponsors and exhibitors

60+
advanced vehicles on display

70+
media representatives

25+
product debuts & announcements



WHO EXHIBITS?



ACT Expo provides a one-stop shop for fleet professionals and industry stakeholders looking for the latest engines, fuels and technologies driving economic and environmental sustainability in the commercial transportation sector. ACT Expo is more than just an alt fuel show! Connected vehicle technologies, fuel efficiency improvement strategies and equipment, and drivetrain electrification will be key focal points for the 2018 show, set against the backdrop of increased use of alternative fuels and innovative powertrain solutions for goods movement and urban mobility.

ACT Expo's core themes make it an ideal venue for all advanced transportation technology & clean fuel suppliers to connect with fleet decision makers:

VEHICLE EFFICIENCY



- BEV, CNG, LNG, FCEV, LPG & Hybrid Medium- & Heavy-Duty Truck OEMs
- Aerodynamics
- Driveline Efficiencies
- 6x2 Axle Technology
- Anti-Idling Devices
- Low-Viscosity Lubricants
- Intelligent Controls
- GPS Navigation Solutions
- Low Rolling Resistance Tires
- Powertrains/Transmissions/Hybrid Systems
- Aerodynamic Trailer Manufactures
- Weight Reduction Solutions
- Fleet Vehicle Leasing Providers

GASEOUS FUELS



- Fleet Managers
- Transportation Directors
- Refuse Fleets
- Transit Agencies
- School Districts
- Delivery Fleets
- Goods Movement Fleets
- Vehicle OEMs
- Technology Providers
- Venture Capital Investors
- Regulators and Public Agencies
- Public-Private Partnerships
- CNG, LNG, LPG Vehicle OEMs:
 - Vocational/Cab Chassis
 - Transit
 - School Bus
 - Step Van
 - Shuttle Bus
 - Van
 - Utility/Work Truck
 - Refuse
 - Street Sweeper
- CNG, LNG, LPG, Hydrogen, and Renewable Fuel Suppliers & Infrastructure Developers
- Powertrains/Transmissions/Hybrid Systems

COMMERICAL EVs



- Electric Vehicle Supply Equipment (EVSE)
- Solar & Mobile Powered EV Charging
- Hybrid & Electric Powertrain Technology
- E-Mobility Solution Providers
- Battery Electric Vehicle (BEV)
- Plug-in Hybrid Electric Vehicle (PHEV)
- Hybrid Electric Vehicle (HEV)
- Extended Range Electric Vehicle (ER-EV)
- Fuel Cell Electric Vehicles & Technologies

WHO EXHIBITS?



CONNECTED FLEET



- IoT Solution Providers
- Over-the-Air (OTA) Engine Technology
- Remote Diagnostic Services
- Routing & Scheduling Solutions
- Asset Tracking Technology
- Weigh Station Bypass Solutions
- GPS Navigation Solutions
- Cloud Platform Technology
- Electronic Logging Device (ELD)
- Fleet Management Software
- Fleet Telematics solutions
- Electronic Fleet Inspection Technology
- Fleet Vehicle Leasing Providers

GOODS MOVEMENT



- BEV, CNG, LNG, FCEV, LPG & Hybrid Medium- & Heavy-Duty Truck OEMs
 - Vocational/Cab Chassis
 - Step Van
- CNG, LNG, LPG, Hydrogen, Clean Diesel Suppliers & Infrastructure Developers
- Powertrains/Transmissions/Hybrid Systems
- Driveline Efficiency Solutions
- 6x2 Axle Technology
- Anti-Idling Devices
- Low-Viscosity Lubricants
- Intelligent Controls
- GPS Navigation Solutions
- Low Rolling Resistance Tires
- Tractor/Trailer Aerodynamics
- Weight Reduction Solutions
- Fleet Vehicle Leasing Providers

URBAN MOBILITY



- BEV, CNG, LNG, FCEV, LPG & Hybrid Light-, Medium- & Heavy-Duty OEMs:
 - Transit
 - School Bus
 - Step Van
 - Shuttle Bus
 - Van
 - Sedan/Wagon
 - Pickup Truck
 - Utility/Work Truck
 - Refuse
 - Street Sweeper
- CNG, LNG, LPG, & Hydrogen Suppliers & Infrastructure Developers
- EV Charging Stations & Infrastructure
- Anti-Idling Devices
- GPS Navigation Solutions
- Low Rolling Resistance Tires
- Intelligent Transport Systems (ITS)
- Autonomous-Driving Applications
- Mobile-Productivity Solutions
- In-Vehicle Connectivity Solutions

Who Attends ACT Expo

ACT Expo is the place where the industry's most influential buyers come to see new products, learn about new technologies, and make buying decisions. No other event offers a better face-to-face opportunity to showcase your equipment and services. Sample attendee job titles include:

- Assistant Director, Fleet Operations
- Chief Executive Officer
- Chief Operating Officer
- Chief Sustainability Officer
- Compliance Program Manager
- Director, Alternative Fuels Program
- Director of Equipment Purchasing
- Director of Government Affairs
- Director of Fleet Services
- Director of Transportation & Energy Planning
- Director of Vehicle Supply Management
- Executive Director, Citywide Sustainability
- Facilities Manager
- Fleet Acquisition Manager
- Fleet Maintenance Director
- Fleet Manager
- Fleet Supervisor
- Lead Fleet Maintenance Technician
- Maintenance Director
- Manager, Vehicle Acquisitions
- Municipal Services Director
- Operations Manager
- President
- Regional Fleet Services Manager
- Senior Automotive Equipment Analyst
- Senior Engineer, Transportation Energy
- Sustainable Fleet Specialist
- Transport Policy Program Director
- Transportation Manager
- Vice President Fleet Operations
- Vice President of Maintenance
- Vice President Operations
- Vice President Strategic Planning

WHO ATTENDS?



SAMPLE OF 2017 FLEET ATTENDEES:

Aerospace Corporation
Airgas Northern California & Nevada
AJR Trucking
Alameda County
Alan Ritchey, Inc.
Albertsons
Alisto Engineering Group
Alliant Event Services, Inc.
Amazon
American Honda Motor Company
AmeriPride Services Inc.
Antelope Valley Transit Authority
APM Terminals
Athens Services
Bimbo Bakeries
Blackstone
Bottle Sonic
Bryn Mawr College
C&S Wholesale Grocers/ES3
Cache County School District
Cal Poly
California Cartage Company
California Dept. of Transportation
California Linen Services
California State Parks
CalPortland Company
Carburagas SA de CV
Central Freight Lines
Cheetah 1 Express
Chicago Transit Authority
City of San Francisco
City of Burbank
City of Claremont
City of Commerce
City of Culver City
City of Dublin
City of Fort Worth
City of Fullerton
City of Glendale
City of Hermosa Beach
City of Indio
City of Laguna Beach
City of Las Vegas
City of Long Beach
City of LA Dept. of Transportation
City of LA, Bureau of Sanitation
City of LA, Dept. of General Services
City of Medicine Hat
City of Moline
City of Montebello
City of Mountain View
City of Ontario
City of Philadelphia
City of Pomona

City of Redondo Beach
City of San Diego
City of San Fernando
City of Santa Ana
City of Santa Clarita
City of Santa Fe Springs
City of Santa Monica
City of Seattle
City of South Pasadena
City of Thousand Oaks
City of Torrance
City of West Hollywood
City of Whittier
Coachwest Transportation, Inc.
Coca-Cola Refreshments
Colorado Department of Transportation
Columbia Distributing
Consolidated Edison Company of NY
Consumers Energy Company
Costco Wholesale
County of Los Angeles
County of Marin
County of Orange
County of Riverside
County of San Bernardino
CPL Express, Inc.
CR&R Waste & Recycling Services
Cryogenic Transportation LLC
Cutler Repaving, Inc.
Dart Transit Company
Daylight Transport
Dillon Transport
Disneyland Resort
DLG SPA
Duke Energy Business Services
Ed Rocha Livestock Transportation
Enterprise Fleet Management
Envirowaste
Équipements Claude Pedneault
Evolve Activation
FedEx Freight
FedEx Ground
FedEx Services
Fiat Chrysler Automobiles
First Energy Systems
Food Express Inc
Foothill Transit
Forest Preserve District, DuPage County
Frito-Lay, Inc.
Gemini Motor Transport
General Services Administration
Georgia Public Service Commission
GOH Express, Inc.
Gonzalez Logistics, Inc

GPEKS
Green Rhino Logistics LLC
Grupo Energeticos
Harris Ranch
Hawai'i Electric Light
Hawaii Logistic Services
Heniff Transportation Systems
Hermosa Beach Police Department
Inland Empire Utilities Agency
Innovative Entrepreneurs, Inc.
ITM, Inc.
Jefferson County, Washington
J-W Power Company
Kenco Transportation Management
King County Metro
KV Trucks, Inc.
Lancaster County Solid Waste Management Authority
Long Beach Transit
LA County Department of Public Works
LA Metro
LA Department of Transportation
LA Police Department
LA Unified School District
Lower Colorado River Authority
Marion County Board of Commissioners
Matheson Trucking
Maven Trans Group
Mayor USA
McNabb Trucking
Metro Worldwide
Metropolitan Water District of SoCal
Milwaukee County DOT
Minuteman Transport, Inc.
Mitsubishi Electric US, Inc.
Monster Energy
Montebello Bus Lines
Monterey Bay Air Pollution Control District
Muncie Indiana Board of Sanitary District
National Retail Systems
NAVFAC Atlantic
Nebraska Public Power District
Nestlé
New Jersey Natural Gas
NYC Department of Transportation
NYC, Department of Sanitation
NYC, Department of Transportation
NFI
Northrop Grumman Corporation
Norwalk Transit System
Orange County Sanitation
Orange County Transportation Authority
Pacific Gas & Electric Company

Palm Springs USD
PAR Electrical Contractors
Pasco County Schools
Penske Truck Leasing
PepsiCo
Peterson Bros Construction
Phoenix Cars
Postal Fleet Services, Inc.
PreFlight Airport Parking
Price Transfer, Inc
Puget Sound Energy
Quality Transport / Truck-Rail Handling
Republic Motor Lines, Inc.
Roadrunner
Ruan Transportation Management
Ryder System, Inc.
Saddle Creek Transportation
Salmon Companies
San Bernardino Valley College
San Diego Gas & Electric
San Diego Metropolitan Transit System
Seattle Public Utilities
Semptra Energy
Sheehy Mail Contractors
Soft Stuff Distributors
South Jersey Gas
Southern California Gas Company
Southland Transit, Inc.
Southwest Region Fleet Transportation
Stanford University, Parking & Transportation
Stark Area Regional Transit Authority
State of California Department of Transportation
Sunline Transit Agency
Super Shuttle
Texas Department of Transportation
Torrance Unified School District
Traffic Management
Transdaily Spa
Tricon Transportation, Inc.
Trinity Ocean Logistics, Inc.
Universal Trucking
University of California, Los Angeles
UPS
US Foods
Van Diest Bros. Inc.
Ventura County Fire Department
Walmart
Warner Brothers Studios
Washington State Department of Enterprise Services
Werner Enterprises
Worley & Obetz, Inc.
Yale University



EXHIBIT SPACE PACKAGES

10'x10' BOOTH SPACE

Exhibitor Benefits

- Two (2) complimentary all-access staff registrations including conference sessions
- Online directory listing – company description/logo/URL
- Company listing and booth number on Expo Hall floor plan
- Company listing on event mobile app
- Each additional staff registration: \$525

AISLE:
\$4,000
CORNER:
\$4,500

10'x20' BOOTH SPACE

Exhibitor Benefits

- Four (4) complimentary all-access staff registrations including conference sessions
- Online directory listing – company description/logo/URL
- Company listing and booth number on Expo Hall floor plan
- Company listing on event mobile app
- Each additional staff registration: \$525

\$7,500

10'x30' BOOTH SPACE

Exhibitor Benefits

- Four (4) complimentary all-access staff registrations including conference sessions
- Online directory listing – company description/logo/URL
- Company listing and booth number on Expo Hall floor plan
- Company listing on event mobile app
- Each additional staff registration: \$525

\$9,500

10'x40' OR 20'x20' BOOTH SPACE

Exhibitor Benefits

- Five (5) complimentary all-access staff registrations including conference sessions
- Online directory listing – company description/logo/URL
- Company listing and booth number on Expo Hall floor plan
- Company listing on event mobile app
- Each additional staff registration: \$525

\$11,500

EXHIBIT SPACE INCLUDES

- Pipe railing, 8' high curtain backwall and 3' high curtain side rails (10'x10' and 10'x20')
- 7"x44" identification sign with company name and booth number

NOT INCLUDED

- Carpeting, electric, internet, booth furnishings
- Carpet/floor covering is required for each booth
- Exhibitor will receive link to Freeman Online to place orders

*Exhibitor shall not assign, sublet, or share booth space unless pre-approved by Show Management.
Contact Tony Quist | 310-573-8564 | tony.quist@gladstein.org*

BECOME A SPONSOR



EXHIBIT SPACE WITH SPONSORSHIP RECOGNITION PACKAGES

All Exhibit Space with Sponsorship Recognition packages include the following benefits:

Pre-Event Benefits

- Company listing and hyperlink on event website and floor plan
- Sponsor recognition in event overview sent prior to event
- Logo placement with sponsor recognition on event sponsors page
- Logo placement on sponsor scroll ticker on bottom of website
- Principal sponsor recognition on email, social media outreach
- Receive pre-event attendee list (company and contact name only)

On-Site Benefits

- Company listing and booth number on expo hall floor plan
- Company listing on event mobile app
- Sponsor recognition on inside cover of event program
- Sponsor recognition on general session presentation screens and entrance unit
- Receive post-event attendee list with full contact information

PRESENTING SPONSOR PACKAGE

ONLY ONE OPPORTUNITY REMAINING – Presenting Sponsors receive top-line visibility before, during, and after the event. Presenting Sponsors will be recognized in numerous print and online marketing campaigns that will generate millions of impressions.

DAIMLER



Rental | Leasing | Logistics

Pre-Event Benefits

- Top-tier logo placement and presenting sponsor recognition on event homepage
- Press release announcement as presenting sponsor, including executive quote in press release
- Executive speaker placement on agenda programming
- Presenting sponsor recognition on printed marketing materials

On-Site Benefits

- Custom booth size and configuration to meet promotional display objectives
- Twenty-five (25) complimentary staff badge registrations
- Dedicated two-sided meter board advertisement in registration lobby
- Private meeting room space (food, beverage and AV not included)
- Full-page 4-color ad in conference resource book
- Presenting sponsor recognition on cover of the event program

\$75,000

PLATINUM SPONSOR PACKAGE

On-Site Benefits

- Custom booth size and configuration to meet promotional display objectives
- Fifteen (15) complimentary staff badge registrations
- Logo placement on aisle banner sign directly above sponsor's booth space

\$50,000

GOLD SPONSOR PACKAGE

On-Site Benefits

- 30'x30' or 20'x40' booth
- Ten (10) complimentary staff badge registrations

30'x30':
\$30,000
20'x40':
\$25,000

SILVER SPONSOR PACKAGE

On-Site Benefits

- 20'x30' or 20'x20' booth
- Eight (8) complimentary staff badge registrations

20'x30':
\$15,500
20'x20':
\$12,500

BECOME A SPONSOR



PROMOTIONAL AND HOSPITALITY SPONSORSHIP OPPORTUNITIES

ACT EXPO WELCOME NETWORKING LUNCH SPONSOR

This exclusive sponsorship opportunity provides a perfect opportunity to promote your business and brand to fleet attendees, other exhibitors, and industry suppliers.

\$25,000

EXPO HALL GRAND OPENING RECEPTION SPONSOR

Attendees will be invited to the Expo Hall Grand Opening Reception sponsored by your company. As the exclusive Grand Opening Reception sponsor, you will have premium brand recognition.

\$25,000

MOBILE APP SPONSOR – SOLD

Exclusive – One Opportunity Available

The mobile app will feature session and event schedules, floor maps, social media interaction.

ONLINE REGISTRATION AND EMAIL CONFIRMATION SPONSOR – SOLD

As the Online Registration and Email Confirmation Sponsor every attendee, sponsor and exhibitor who registers online for ACT Expo will see your branding and booth number. Your company logo and branding will be included on both the online registration page and the registration confirmation email.

HANGING AISLE SIGN SPONSOR

Make your presence known in the Expo Hall. Your logo will be on each sign marking the aisles.

\$15,000

TOTE BAG SPONSOR

As the conference bag sponsor, you can be confident that you're leaving a lasting impression on our attendees. Bags are distributed at registration and branded with sponsor logo on one side and ACT Expo logo on the other.

\$15,000

LANYARD SPONSOR – SOLD

With this exclusive opportunity get your company noticed the moment attendees walk in the door. The lanyards, imprinted with your company name, are distributed at registration.

OFFICIAL WI-FI SPONSOR

This exclusive sponsorship opportunity provides a perfect opportunity to promote your business and brand to both fleet attendees and other exhibitors and industry suppliers.

\$12,000

BECOME A SPONSOR



CONFERENCE PEN SPONSOR – SOLD

Exclusive – One Opportunity Available

Prominent logo placement on pen that will be distributed to every attendee at registration.

NAME BADGE SPONSOR – SOLD

Prominent logo placement on official name badge that is attached to the lanyard.

CHARGING STATION SPONSOR

Multiple Opportunities Available

\$6,000

Power stations will be conveniently located in the registration lobby and expo hall. Station(s) will be branded with sponsor logo.

REFRESHMENT SPONSOR

Multiple Opportunities Available

\$5,000

Sponsor receives incredible brand exposure and onsite promotion during all conference and workshop sessions. As conference attendees regroup between educational sessions, refreshments are served in the common areas outside conference rooms. Sponsor logos are placed on the highly trafficked break signage table, table tents, and napkins. Company literature may be distributed as well.

BREAKOUT SESSION SPONSOR

Multiple Opportunities Available

\$3,500

Logo recognition placement next to identified sponsored breakout session. Recognition as a breakout session sponsor in front of the session audience. Company literature placed in sponsored session rooms.

LOBBY METERBOARD SPONSOR

Multiple Locations Available

\$3,500

Drive traffic to your booth by promoting your brand message on the 3' wide x 8' high, double-sided standing meter boards placed in the registration lobby.



2018 Exhibit Contract

1. PARTICIPATION LEVEL

EVENT*

- ☐ Presenting Sponsor: \$75,000
- ☐ Platinum Sponsor: \$50,000
- ☐ Gold Sponsor - 30'x30': \$30,000
- ☐ Gold Sponsor - 20'x40': \$25,000
- ☐ Silver Sponsor - 20'x30': \$15,500
- ☐ Silver Sponsor - 20'x20': \$12,500
- ☐ Exhibitor 20'x20': \$11,500
- ☐ Exhibitor 10'x40': \$11,500
- ☐ Exhibitor - 10'x30': \$9,500
- ☐ Exhibitor - 10'x20': \$7,500
- ☐ Exhibitor - 10'x10' Corner: \$4,500
- ☐ Exhibitor - 10'x10': \$4,000
- ☐ Other _____

PROMOTIONAL & HOSPITALITY

- ☐ ACT Expo Welcome Lunch Sponsor: \$25,000
- ☐ Expo Hall Grand Opening Sponsor: \$25,000
- ☐ Mobile App Gold Sponsor: \$20,000 (SOLD)
- ☐ Online Registration Sponsor: \$15,000 (SOLD)
- ☐ Hanging Aisle Sign Sponsor: \$15,000
- ☐ Tote Bag Sponsor: \$15,000
- ☐ lanyard Sponsor: (SOLD)

- ☐ Official Wi-Fi Sponsor: \$12,000 (SOLD)
- ☐ Conference Pen Sponsor: (SOLD)
- ☐ Name Badge Sponsor: (SOLD)
- ☐ Charging Station Sponsor: \$6,000
- ☐ Refreshment Sponsor: \$5,000
- ☐ Lobby Meterboard Sponsor: \$3,500
- ☐ Breakout Session Sponsor: \$3,500

* Exhibitor shall not assign, sublet, or share booth space unless pre-approved by Show Management

Products and services our company provides: _____

Exhibitor special request: _____

2. CONTACT INFORMATION

Company _____

Company Website _____

Primary Booth Contact Person _____

Title _____

Phone _____

Email _____

Onsite Contact Person _____

Title _____

Phone _____

Email _____

Street Address _____

City _____

State _____ Zip Code _____

3. PAYMENT

Participation Level: _____	\$ _____
Hospitality Add-Ons: _____	\$ _____
Promotional Add-Ons: _____	\$ _____
Other Add-Ons: _____	\$ _____
TOTAL AMOUNT DUE:	\$ _____

The undersigned agrees to abide by the Terms & Conditions outlined on the next page. Our organization has general liability insurance or is self-insured.

For wire transfer instructions, please email info@actexpo.com (additional bank fees apply).

Print Name _____ Title _____

Signature _____ Date _____

Please return via email, mail, or fax to:
 Gladstein, Neandross & Associates
 2525 Ocean Park Boulevard, Suite 200
 Santa Monica, CA 90405

Email: Tony.Quist@gladstein.org
 Phone: (888) 993.0302
 Fax: (310) 396.3696
www.actexpo.com

TERMS AND CONDITIONS



Approved Exhibitors and Staff: Only the exhibiting company that has contracted with **ACT Expo** (the Show) will be permitted to display in assigned booth space. Exhibitor shall not assign, sublet, or share booth space unless pre-approved by **Gladstein, Neandross & Associates** (Show Management). All booth personnel must be 18 years of age or older.

Exhibit Space: 10' x 10' & 10' x 20' exhibit space includes 8' high drape back wall and 3' high drape side rail. Tables, chairs, electricity, and all other equipment such as carpet must be ordered by the exhibitor at the exhibitor's own expense through the **Freeman Company** (Show Decorator). All other booth sizes and bulk space Exhibitors are responsible for securing all booth space furnishings through the Freeman Company.

Assignment of Space: Show Management reserves the right to assign space, to rearrange the floor plan, and/or to relocate any exhibit to further the best interests of the Show. Show Management will assign space guided by Exhibitors' priorities, by the exhibit's requirements, and by the choice of locations.

Booth Construction and Arrangement: Equipment or displays exceeding the 9' height limitation guidelines may be permitted provided written approval of display rendering is granted by Show Management.

Unions And Contractors: The official event contractor/decorator is Freeman Company. Exhibitor shall employ labor only from sources officially designated by Show Management for the installation, maintenance, and dismantling of its exhibit, and shall use only the service organizations officially designated by Show Management for all services in connection with the installation, maintenance, cleaning, and dismantling of exhibits and in connection with the operation of projection devices. Exhibitor agrees to abide by and comply with all rules and regulations imposed by local unions having arrangements with the **Long Beach Convention Center** (the Venue) or with authorized contractors engaged by Show Management. Exhibitor must request Show Management's authorization to use an Exhibitor-appointed contractor no later than forty-five (45) days prior to the first scheduled installation date for the Show. Show Management shall have the right, but not the obligation, to resolve disputes or disagreements between Exhibitor(s), or between Exhibitor(s) and official contractors or labor organizations. In the event of such dispute, any action or decision by Show Management intended to resolve the dispute shall be binding on the Exhibitor(s).

Security: Neither the Show nor the Venue is responsible for the loss of any material by or for any cause, and urges the Exhibitor to exercise normal precautions to discourage pilferage.

Exhibit Dismantling: Exhibits will close promptly at the designated time. Exhibitor employees must be present for the dismantling and packing of the displays until the booth area is cleared. Show Management is not responsible for items left after the Show closes.

Indemnification: The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to persons and/or displays, equipment, and other property brought by it upon the premises used for the exhibition. The Exhibitor shall indemnify and hold harmless the Show, Show Management, all Host Agencies, and their owners, members, affiliated agents, employees, and assigns from any and all loss, damage, claims, actions, and suits whatsoever, together with all costs, expenses, and attorney's fees in connection therewith, which shall grow out of any injury or death to persons or damage to or destruction of property (tangible or otherwise) caused by, resulting from, or otherwise connected with activities of the Exhibitor at the exhibition. Nothing contained herein shall restrict any rights enjoyed by the Show under law.

Compliance With Law: Exhibitor assumes all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state and federal governing bodies including, but not limited to, fire, safety, environmental and health laws, regulations, ordinances or codes, together with the rules and regulations of Show Management and the operators and/or owners of the property wherein the Show is held.

Liability and Insurance: The Exhibitor assumes responsibility for, and hereby releases the Show, Show Management, Host Agencies, and their owners, members, affiliated agents, servants, employees, and assigns from any and all liability resulting from, arising out of, or in any way connected with Exhibitor's exhibit or Exhibitor's negligence or intentional acts or omissions at the exhibition (including but not limited to installation, operation, use, visitation, and removal of the Exhibit or use of the Exhibit Hall). Exhibitor shall obtain and submit to Show Management prior to the event insurance sufficient to cover liability for personal injury and for damage to third-party property resulting from its participation at the exhibition. It shall be the Exhibitor's responsibility to obtain adequate additional insurance for Exhibitor's participation in this event, including but not limited to insurance covering event cancellation and event interruption. Exhibitors assume full responsibility for any damage their Exhibits may cause to the Venue. The obligations set forth in this section shall survive termination, performance, and expiration of the Exhibitor's contract.

Force Majeure: In the event the Show is postponed due to any occurrence not caused by the conduct of Show Management, or Exhibitor, whether such occurrence be an Act of God, weather, fires, floods, common enemy, strikes or other labor dispute, terrorist action, failure of power or utilities, curtailment or delay in transportation facilities preventing Exhibitors and or attendees from attending the Show, government action or act or conduct of any person or persons not party or privy to this Contract, then performance of the parties under this Contract shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of 6 such postponements. In the event that such occurrence results in cancellation of the Show, the obligations of the parties shall terminate and all payments made shall be refunded to Exhibitor, less a pro rata share for expenses actually incurred by Show Management in connection with the Show.

Payment Schedule: After Exhibitor contract is received, the full amount will be due within 30 days of receiving the invoice unless otherwise approved by Show Management. Until full payment is received, Show Management reserves the right to release and reassign booth space.

Cancellation Policy: A written notice of cancellation is required. Please send cancellation notice to: ACT Expo, c/o GNA, 2525 Ocean Park Blvd, Suite 200, Santa Monica, CA 90405. Cancellations received before **March 19, 2018** will be assessed a penalty of 50% of the total participation fee. No refunds will be made for cancellations received after **March 19, 2018**.

Additional Matters: Any and all matters or questions not specifically covered by the preceding TERMS AND CONDITIONS shall be subject solely to the discretion of Show Management. These TERMS AND CONDITIONS may be amended at any time by Show Management with sufficient notice to Exhibitor, and all amendments shall be binding on Exhibitors equally with the foregoing TERMS AND CONDITIONS.

Show Management: Gladstein, Neandross & Associates (GNA) can be contacted at 310-573-8564 and info@actexpo.com.