



ACT EXPO

May 1-4, 2017 | Long Beach, CA
LONG BEACH CONVENTION CENTER

In partnership with: FleetOwner



CONFERENCE
May 1-4, 2017

EXHIBITION
May 2-3, 2017

www.actexpo.com

All
Alternative Fuels
& Weight Classes
**The Largest
Clean Fleet
Event**



**SPONSOR &
EXHIBITOR
PROSPECTUS**



Contact
Tony Quist

310-573-8564

tony.quist@gladstein.org



ACT Expo Overview



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EXHIBITION
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The Largest Clean Fleet Event. All Alternative Fuels. All Weight Classes.

All weight classes and alternative fuel types are represented—electric, hybrid, hydrogen, natural gas, propane autogas, renewable fuels, and advanced technology—providing a one-stop shop for fleets looking to deploy AFV's and advanced clean solutions in to their operations.

ACT Expo 2016 Event Recap

The 2016 Advanced Clean Transportation (ACT) Expo in Southern California demonstrated the incredible momentum taking place across the transportation industry to lessen dependence on fossil fuels, improve air quality, and mitigate our impact on climate change. The show shined a spotlight on the trends and technologies transforming the future of transportation—including the importance of corporate sustainability, increasing rollout of policies in favor of reducing vehicle emissions, and the advancement of zero-emission vehicles, low carbon fuels, autonomous and connected vehicles, fuel efficiency technologies, car sharing, drone delivery, and much more. Underscoring the importance of collaboration in the name of progress, this year's program was hosted in partnership with the Propane Education & Research Council, the Electric Drive Transportation Association, NGV America, the North American Council for Freight Efficiency, and the California Hydrogen Business Council, providing for a diverse range of perspectives on how to best tackle vehicle emissions and fuel price volatility.

ACT Expo 2016 featured a massive exhibit hall that represented all alternative fuel types, including natural gas, electric, hybrid, hydrogen, propane autogas, and renewable fuels. Throughout the show, nearly 3,000 attendees had hands-on access to alternative fuel vehicles and engine OEMs, electric drive vehicles, EV charging stations, refueling technology and fueling infrastructure, conversion products and service providers, equipment and technology providers, trucking efficiency solutions, fleet management telematics and GPS providers, and more—including dozens of newly debuted products.

High-Volume Fleet Planning Committee

To help ensure that the programming addresses the most relevant topics for fleet managers, the agenda is planned with the ongoing assistance of a High-Volume Fleet Committee whose members collectively manage thousands of alternative fuel vehicles.

About the Organizer

The 7th Annual Advanced Clean Transportation (ACT) Expo is produced by Gladstein, Neandross & Associates (GNA), the leading North American consulting firm specializing in market development for low-emission and alternative fuel vehicle technologies, infrastructure and fuels for both on and off-road applications. GNA provides strategic market analysis and planning, technical assistance, and public affairs and policy support to clients in the private, public and non-profit sectors. For 20 years, GNA has pioneered the nation's largest and most innovative alternative fuel vehicle projects, including the development of several successful clean fuel corridor projects.

Gladstein, Neandross & Associates (GNA)

2525 Ocean Park Blvd, Santa Monica, CA 90405

310-573-8564

www.gladstein.org

Engage with fleet buyers

AAA
Abastible
Advanced Disposal
Air Products and Chemicals
ALOG Corporation
Alvin ISD Transportation Center
Andrews Distributing Co.
Anheuser-Busch
Apache Corporation
Aramark
ARI
Arvig Communications Systems
Astelco
Atmos Energy
Austin Energy
B&H Construction
Berokoff Energy Solutions
Bimbo Bakeries
Blue Ridge Community College
Boerne ISD
Boyer Inc.
Bryn Mawr College
Building Products Transport
C F Batson Swan Ltd
C&S Wholesale Grocers/ES3
C.A.T. Inc.
C.R. England
California Cartage Company
California Department of General Services
carbonBLU
Carburagas SA de CV
Casella Waste Systems
Central Freight Lines
City & County of San Francisco
City of Asheville
City of Dallas
City of Denton
City of Fort Worth
City of Houston, Fleet Management
Department
City of Indianapolis, Indiana
City of Keller
City of Los Angeles
City of Loveland
City of Midwest City
City of North Richland Hills
City of Oakland Public Works Department
City of Roanoke

City of San Antonio
City of Seattle
City of Tyler
Coca-Cola Refreshments USA
Collin County
Consolidated Edison of New York
Con-way Truckload
Cook Illinois Corporation
Core-Mark
Cox Enterprises
Crop Production Services
Dakota County
Dallas Area Rapid Transit (DART)
Dallas County
Dallas County Schools
DanCar Group
Dart Transit Co.
Dean Foods Company
Dillon Transport
Dish Network
Dometic USA
Douglass Distributing
E320 LLC
Element Fleet Management
ELM Energy
Emerson
Emterra
Enbridge Gas Distribution
Enerpulse
Enterprise Fleet Management
Express Mondor
FedEx
Ferrara Brothers Building Materials
Ferus
First Choice Medical Supply
Frito-Lay
Gas Imperial Mexicano
Gas Natural de Juarez
GASCOMB
Gemini Motor Transport
Georgia Power Company
Global High Management S.C.
Granbury ISD
Groupe Robert
Grupo Imperial
Grupo Transportes Monterrey
Hawai'i Electric Light
Headwaters Resources

Sample of Fleet Participation:

Hoosier Energy
Hutchinson Oil
Intertek Testing Services
Ivan Smith Furniture
J.B. Hunt Transport
Jack B. Kelley | A KAG Highway
Subsidiary
JP Energy
KALM Services, LLC
Kenco
Kroam Transportation
Landstar Global Logistics
Lattimore Materials Company
Lennox Industries
Liberty Utilities
LongHaul Trucking
LRC 406
LSO
Malone Trucking
MasterLease, LLC
Matera Paper Co
Matheny Motor Truck Co.
Matheson Trucking Inc.
McKee Foods Transportation
McKesson Corporation
McLane Foodservice/Vantix Logistics
Metro Urgent Ltd
Montgomery County, Maryland
Mutual Materials Company
Nestle Waters North America
New York City Department of Sanitation
New York City Department of
Transportation
NFI
North Texas Municipal Water District
Northeast Waste Solutions
Northwest Propane
Novus Wood Group, LP
NuBlu
Oklahoma City Community College
Oklahoma Department of Transportation
Oldcastle
Oncor Electric Delivery
OnCue Express
Oxford Engineering Company
Ozinga
Pacific Gas and Electric
Paper Transport Inc
PAR Electrical Contractors
Penske Truck Leasing
PepsiCo
Pioneer Natural Resources
Pizanos LLC
PNMR
Potelco Inc.
Progressive Waste Solutions
Puget Sound Energy
Quanta Services
Rainier Guest Services
Raven Transport
Red Oak Independent School
District

Rogers Group
Rooms To Go
Ryder System, Inc
Sacramento Municipal Utility District
Saddle Creek Transportation
Saia LTL
Salt River Project
Satco
Schwarz Ready Mix
Sentinel Transportation
Sheehy Mail Contractors
Shippers Express Truck Lines, Inc.
Soft Stuff Distributors
Southern California Gas Company
Southlake Carroll ISD
Southwest Gas Corporation
Southwestern Energy
Spring Branch Independent School District
Stabilis Energy
Steel Warehouse International
Student Transportation of America
TDIndustries
Texas Department of Public Safety
Texas Department of Transportation
Texas Disposal Systems
Texas Security Bank
The City of Midwest City
The Gas Connection/Cenergy Solutions
The Made-Rite Company
The Parking Spot
The Rustbelt Group
The University of Texas at San Antonio
Total Truck N Gas
Transit Authority of River City (TARC)
Transportadora Fuentes S.A. de C.V.
U.S. Air Force
UBCR
Univar USA Inc
UPS
US Bank Voyager
Utz Quality Foods, Inc.
VG Express
VIA Metropolitan Transit
Walmart
Warrior Logistics, Inc.
Waste Industries
Waste Management
Werner Enterprises
Wichita Paclease
Yale University

*"I saw a lot of new
product ideas at
ACT Expo!!"*

FedEx
Express



**Connect
with clean
transportation
decision-
makers.**

Sample of Registered Attendee Titles

Assistant Director, Fleet Operations
Chief Executive Officer
Chief Fleet Officer, Deputy Commissioner
Chief Operating Officer
Clean Cities Task Leader
Climate Policy Analyst
Compliance Program Manager
Director, Alternative Fuels Program
Director of Advanced Automotive Transportation
Director of Equipment Purchasing
Director of Government Affairs
Director of Fleet Services
Director of Fleet, Facility, and Maintenance
Director of Transportation & Energy Planning
Director of Vehicle Supply Management
Executive Director, Citywide Sustainability
Facilities Manager

Fleet Acquisition Manager
Fleet Maintenance Director
Fleet Manager
Fleet Supervisor
Fleet Services Bureau, Manager of Acquisitions
Lead Fleet Maintenance Technician
Maintenance Director
Manager, Logistics
Manager, Vehicle Acquisitions
Managing Director - Environmental Services
North American Fleet Asset Manager
North American Logistics & Fuel Purchasing
North American Transportation Manager
Operations Manager
President
Regional Fleet Services Manager
Senior Automotive Equipment Analyst

Senior Engineer, Transportation Energy
Senior Regulatory Counsel
Senior Vice President
Senior VP of Engineering Services
Senior VP of Maintenance
Sustainable Fleet Specialist
Transport Policy Program Director
Transportation Manager
Vehicle Fleet/Equipment Control
Vehicle Supply Management
Vice President Fleet Operations
Vice President, Distribution
Vice President of Maintenance
Vice President Operations
Vice President, Regulatory Affairs
Vice President Strategic Planning
Vice President Transportation

More than **200** OEM, fueling, equipment and technology suppliers support ACT Expo.



Rental | Leasing | Logistics



GENERAL MOTORS FLEET



2016 Exhibitor List

ABB Inc.
AFV Natural Gas Fueling Systems
Agility Fuel Systems
Allied Group, Inc.
American Honda Motor Company
American Power Group
ampCNG
Andon Specialties Inc.
ANGI Energy Systems
Aqua-Hot Heating
Ariel Corporation
Aspro USA
Atlas Copco Gas and Process
Atron CS
Bauer Compressors
Bay Area Air Quality
Management District
BMW
Bristol Clean Energy
Broadwind Energy
BYD Motors
California Hydrogen Business
Council
California Natural Gas Vehicle
Partnership
California Trucking Association
Catalina Composites
Cenergy Solutions
ChargePoint Inc
Chart Industries
Clean Cities - US Department
of Energy
Clean Cities Poster Session
Clean Energy
CleanFUEL USA
ClipperCreek, Inc
CNG Cylinders International

CNG Source
Coalition for Clean Air
Cobey Energy
Cobham
Comdata
Complete Coach Works
Corban Energy Group
CP Industries
Cryostar
CSA Group
Cummins Westport
Daimler Trucks North America
DENSO Commercial & Heavy
Duty
Derive Efficiency
Diesel Pollution Solutions, Inc.
Digital Wave Corporation
DK-Lok USA
e-ride Industries / Electric Truck
Industries
Eaton
EControls by Enovation Controls
Effenco
Electric Drive Transportation
Association
Endress+Hauser
Envision Solar International, Inc.
ET Environmental
EV Safe Charge
FIBA Technologies
First Priority GreenFleet
FleetOwner
Ford Motor Company
Freightliner Custom Chassis
FTI International Group
GAIN Clean Fuel
Galileo Technologies

General Motors Fleet
Gladstein, Neandross &
Associates
GP Strategies
HINO Trucks
Hy-Lok USA
ICOM North America
IMPCO Automotive
IMPCO Technologies
Intertek
IPS
J-W Power
Kenworth Truck Company
Kiwa Nederland B.V.
Kraus Global
Landi Renzo USA
Larson Design Group
Long Beach City College
Love's Travel Stops and Country
Stores
Luxfer Gas Cylinders
Luxfer-GTM Technologies
MAXIMA
McNeil Companies
Mercedes-Benz
Microvast, Inc.
Mitsubishi Motors North America
Mobile Fueling Solutions
Momentum Fuel Technologies
MSA
MSRC-Mobile Source Air
Pollution Reduction Review
Committee
NACFE - North American Council
for Freight Efficiency
National Alternative Fuels
Training Consortium

National Biodiesel Board
Natural Gas Vehicle Institute
(NGVI)
New Eagle Control
Nexgen Fuel
NGV America
Nikki Co., LTD
Nissan North America
Nohm
North American Repower
NorthCAT
Oasis Engineering
Optimum Composite Technologies
Optimum CPV, bvba
OPW Clean Energy Fueling
Products
PACCAR Parts
Parker Hannifin
Penske Truck Leasing
Phoenix Cars LLC
Pi Innovo
Plastic Components Inc
Plug In America
Port of Los Angeles
PortTech LA
Propane Education & Research
Council
PSB Industries
Questar Fueling
Renewable Energy Group
ROUSH Clean Tech
Ryder System
Seaboard Transport
Sensor Electronics
Shell LNG
SimpleFuel
SoCal Edison

South Coast AQMD
Southern California Gas Company
Spire Natural Gas Fueling
Solutions
SPX FLOW, Inc.
SSP
Staubli
SVF Flow Controls, Inc.
Swagelok
Syntech Systems, Inc.
TDIndustries
Tesla Police Vehicle - City of LA
Toyota Fleet - LEV Hauler
Toyota Motor Sales
Transport Topics
TransPower
Trillium CNG
TruStar Energy
Tulsa Gas Technologies
UC Davis - California Air
Resource Board
UPAS
US Hybrid
USA PRO Shoreline Technology
LLC
VIA Motors
VTI Ventil Technik GmbH
Wattzilla
Wayne Fueling Systems
WEH Technologies
Workhorse Trucks
Worthington Industries
XL Hybrids
Zenith Motors

Expand
your brand
reach

28%

increase in media coverage
from 2014

More than **500** media articles flooded
newsstands and inboxes leading up
to, during, and after ACT Expo 2016.

FleetOwner[®]

GREENTECH LEAD

Transport Topics

OEM Product development solutions for the off-road market
Off-Highway

PARTS & SERVICE
THE AFTERMARKET AUTHORITY

F+L
ASIA

**Bloomberg
Businessweek**


Green Auto Market
The Business of Green Cars,
Fuels & Technologies


**USA
TODAY**
A GANNETT COMPANY

CCJ
COMMERCIAL CARRIER JOURNAL

Green Car Congress
Energy, technologies, issues and policies for sustainable mobility

 **REUTERS**

Successful Dealer
DELIVERING INNOVATION IN SALES, SERVICE AND SUPPORT

BPN
BUTANE-PROPANE NEWS

**VEHICLE
SERVICE
PROS**
COM

NGI

FMN
Fuel Marketer News



The Motley Fool

NGTNews | **Next-Gen
Transportation**

Overdrive

TRUCKING NEWS
Online



CRAIG-HALLUM
CAPITAL GROUP LLC

EV **FLEETWORLD**

MASS TRANSIT
BETTER TRANSIT THROUGH BETTER MANAGEMENT

 **ACTEXPO**
May 1-4, 2017 | Long Beach, CA

In partnership with: **FleetOwner**

888-993-0302 | WWW.ACTEXPO.COM

ACT Expo Location

Long Beach Convention Center

300 East Ocean Blvd
Long Beach, CA 90802

Hotel Reservations

Hyatt Regency Hotel Long Beach

Reservations: book online or call 1-562-491-1234

Rate: \$299/night

ACT Expo has a special convention rate directly with hotels. Under law and contract any outside company cannot offer below this rate nor offer to book your hotel room. If you receive any solicitation of this nature, please disregard. Please do not give payment information to any person or company who calls you to make a hotel reservation. Book your room directly with the hotel via the link or phone number provided.

Tentative Event Schedule

Sunday, April 30

Freeman Move In: Large Equipment Move In (Appointment Only)

Monday, May 1

8:00 a.m. – 5:00 p.m. Exhibitor Move-In

Tuesday, May 2

8:00 a.m. – 3:00 p.m. Exhibitor Move-In
8:00 a.m. – 3:00 p.m. Off-Site Tours, Workshops & Meetings
4:00 p.m. – 7:00 p.m. Expo Hall Grand Opening Reception

Wednesday, May 3

9:00 a.m. – 9:45 Welcome & Opening Address
10:00 a.m. – 11:15 a.m. Plenary #1
11:30 a.m. – 12:00 p.m. Keynote #1
12:00 noon – 2:30 p.m. Expo Hall Open – Lunch
2:30 p.m. – 3:30 p.m. Plenary #2
3:30 p.m. – 4:00 p.m. Keynote #2
4:00 p.m. – 6:00 p.m. Expo Hall Open – Reception
6:00 p.m. – 10:00 p.m. Expo Hall Closes – Exhibitor Move-Out
6:30 p.m. – 9:00 p.m. Fleet Awards Dinner

Thursday, May 4

8:00 a.m. – 3:00 p.m. Exhibitor Move-Out Continues
9:00 a.m. – 10:30 a.m. Breakout Session #1
10:30 a.m. – 12:00 noon Breakout Session #2
1:00 p.m. – 4:00 p.m. Workshops & Meetings

Basic Show Information

Key Event Contacts

Sponsorship & Exhibit Space Sales:

Tony Quist, Tony.Quist@gladstein.org

Sponsor & Exhibitor Sales Assistant:

Gloria Ojeda, Gloria.Ojeda@gladstein.org

Event Director/Show Logistics:

Kimberly Klonoski, Kimberly.Klonoski@gladstein.org

Registration Manager:

Audrie Bieganowski, Audrie.Bieganowski@gladstein.org

Agenda/Speaker Manager:

Kylie Taylor, Kylie.Taylor@gladstein.org

Partner Marketing Support:

Sarah Gallagher, Sarah.Gallagher@gladstein.org

Media Inquiries:

Alexis Wiley, Alexis.Wiley@gladstein.org

Event Website Support:

Tan Sackett, Tan.Sackett@gladstein.org

Decorating Company:

Freeman Exhibitor Service,
FreemanAnaheimES@freemanco.com

Exhibitor Booth Space Options

The ACT Expo show floor will sell out early. Booths will be assigned on a first-come, first-assigned basis upon the receipt of a completed application and payment of the booth space.

10'x10' Booth Space
(2 complimentary booth staff badges): \$4,000

10'x10' Corner Booth Space
(2 complimentary booth staff badges): \$4,500

10'x20' Booth Space
(4 complimentary booth staff badges): \$7,500

10'x20' Corner Booth Space
(4 complimentary booth staff badges): \$8,000

10'x30' Island or Inline Booth Space
(4 complimentary booth staff badges): \$9,000

EXHIBITOR BOOTH SPACE INCLUDES:

- Booth space includes: 8' high draped back wall and 3' high side rails (10'x10' – 10'x30') only
- Company listing, description, and hyperlink on event website floor plan
- Company listing and booth number in onsite guide
- Complimentary marketing tools to increase traffic to your booth
- Complimentary booth staff badges with access to conference sessions

Subletting or sharing of booth space with another company is not permitted unless pre-approved by show management: Tony.Quist@gladstein.org

EXHIBITOR BOOTH SPACE DOES NOT INCLUDE:

- Electrical
- Internet
- Carpet (required to have)
- Furnishings (tables, chairs, etc.)

Freeman is the official general service contractor for ACT Expo. Once the Exhibit Space Contract has been received, exhibitor will receive the Exhibitor Kit to place orders and hotel reservations.

Presenting Sponsor: \$75,000

Two Opportunities Remaining

The Presenting Sponsors receive the highest level of branding recognition before, during, and after the event.

BEFORE THE EVENT

- Prominent top-tier - Presenting Sponsor logo recognition on the event homepage & sponsors page
- Logo on pre-event emails, pre-event guide, and event summary sent to event database
- Prominent mention in pre-event media and in all pre-event marketing materials
- One dedicated pre-event email to event database of fleet attendees
- Company listing and hyperlink on event website floor plan

AT THE EVENT

- Includes customized booth space/size to meet display objectives in Expo Hall
- 15 booth staff badges – includes full access to conference sessions (each additional staff badge registration can be purchased at the discounted rate of \$495)
- Live Presenting Sponsor mentions from the podium during sessions
- Guaranteed executive speaker placement on agenda
- Logo on select signage and projection screens throughout conference
- Sponsor logo branding on hanging aisle sign(s) in Expo Hall
- Logo on cover of conference program
- Company listing in onsite pocket guide
- Post-event attendee list with full contact information

Platinum Sponsor: \$50,000

BEFORE THE EVENT

- 2nd tier logo recognition on the event sponsors page
- Logo in pre-event guide, select event emails, and event summary
- Mention in pre-event media and in all pre-event marketing materials
- Company listing and hyperlink on event website floor plan

AT THE EVENT

- Includes customized booth space/size to meet display objectives in Expo Hall
- 10 booth staff badges – includes full access to conference sessions (each additional staff badge registration can be purchased at the discounted rate of \$495)
- Logo on select signage and projection screens throughout conference
- Logo on inside cover of conference program
- Company listing in onsite pocket guide
- Post-event attendee list with full contact information

Gold Sponsor 20'x40' Booth: \$25,000

BEFORE THE EVENT

- 3rd tier logo recognition on the event sponsors page
- Logo in pre-event guide, select event emails, and event summary
- Mention in pre-event media and in all pre-event marketing materials
- Company listing and hyperlink on event website floor plan

AT THE EVENT

- Includes 20'x40' (island) booth space in Expo Hall
- 8 booth staff badges – includes full access to conference sessions (each additional staff badge registration can be purchased at the discounted rate of \$495)
- Logo on inside cover of conference program
- Company listing in onsite pocket guide
- Logo on select signage and projection screens throughout conference
- Post-event attendee list with full contact information

Silver Sponsor 20'x30' Booth: \$15,500 20'x20' Booth: \$12,500

BEFORE THE EVENT

- 4th tier logo recognition on the event sponsors page
- Logo in pre-event guide, select event emails, and event summary
- Mention in pre-event media and in all pre-event marketing materials
- Company listing and hyperlink on event website floor plan

AT THE EVENT

- Includes 20'x30' or 20'x20' booth space in Expo Hall
- 6 booth staff badges – includes full access to conference sessions (each additional staff badge registration can be purchased at the discounted rate of \$495)
- Logo on inside cover of conference program
- Company listing in onsite pocket guide
- Logo on select signage and projection screens throughout conference

Lanyard Sponsor: \$15,500

Exclusive – One Opportunity Available

With this exclusive opportunity get your company noticed the moment attendees walk in the door. The lanyards, imprinted with your company name, are distributed at registration.

Registration Sponsor: \$15,500

Exclusive – One Opportunity Available

Prominent banner ad or logo placement in registration confirmation email. Logo on onsite directional signage to registration and at registration. Opportunity to provide one promotional item to be distributed to every attendee at registration.

Wi-Fi Sponsor: \$15,000

Exclusive – One Opportunity Available

Sponsor branding adorns the Wi-Fi landing page, ensuring visibility dozens of times over with thousands of conference attendees.

Expo Pocket Guide Sponsor: \$15,000

Exclusive – One Opportunity Available

Sponsor logo will be featured on the front cover of the guide. The guide will be used by thousands of attendees to navigate the conference and Expo Hall.

Tote Bag Sponsor: \$12,500

Exclusive – One Opportunity Available

As the conference bag sponsor, you can be confident that you're leaving a lasting impression on our attendees. Bags are distributed at registration and branded with sponsor logo on one side and ACT Expo logo on the other.

Pen Sponsor: \$8,000

Exclusive - One Opportunity Available

Gain visibility for your company by sponsoring conference pens.

Name Badge Sponsor: \$7,500

Exclusive - One Opportunity Available

Prominent logo placement on official name badge that is attached to the lanyard.

Charging Station Sponsor: \$5,000

Four Locations Available

Provide attendees the opportunity to charge their mobile devices compliments of your mobile charging station. Station will be placed in a high-traffic area.

Video Session Add-On: \$1,500-2,500

Want to maximize your ROI at the show? Film a video highlighting your products and services. This add-on includes scheduled time with a professional videography team which can help storyboard your message, record interviews with your people in their booth or elsewhere at ACT Expo, and edit together a finished video you can use in your future marketing efforts.

In addition to the benefits listed above, all promotional sponsorship levels listed on this page include the following:

- 2 full conference registrations
- Logo on event sponsors website
- Logo on inside cover of conference program
- Logo on select pre-event emails, pre-event guide, and event summary

Expo Hall Grand Opening Reception Sponsor: \$25,000

One Opportunity Available – Tuesday, May 2, 2017

Attendees will be invited to the Expo Hall Grand Opening Reception sponsored by your company. As the exclusive opening welcome reception sponsor, you will have premium brand recognition.

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Refreshment Sponsor: \$5,000

Multiple Opportunities Available

Sponsor receives incredible brand exposure and onsite promotion during all conference & workshop sessions. As conference attendees regroup between educational sessions, refreshments are served in the common areas outside conference rooms. Sponsor logos are placed on the highly trafficked break signage table, table tents, and napkins. Company literature may be distributed as well.

Customized Sponsorship Packages Available

If you do not see a sponsorship that meets your objectives, please let us know. All sponsorships can be customized to meet your company's marketing & budget objectives.

In addition to the benefits listed above, all hospitality sponsorship levels listed on this page include the following:

- 2 full conference registrations
- Logo on event sponsors website
- Logo on inside cover of conference program
- Logo on select pre-event emails, pre-event guide, and event summary

MOBILE APP SPONSORSHIP OPPORTUNITIES

The mobile app will feature session and event schedules, floor maps, speaker biographies, and social media interaction.

Mobile App Gold Sponsor: Call for Pricing

Exclusive – One Opportunity Available

- Sponsor logo prominently displayed on the mobile app secondary launch page
- Sponsor recognition with company name/logo on all schedule pages of mobile app
- Background highlight color on sponsor's listing in exhibitor directory
- Background color and logo on expo hall map booth
- Rotating banner at top of mobile screen, set to appear more frequently than other banner ads, with link to in-app landing page
- Full screen in-app landing page with hyperlinks to app exhibitor listing or company website
- Downloadable PDFs and/or video on company profile page within app
- Logo and hyperlink on event website
- Logo on inside cover of conference program



Launch Screen
and Schedule
Watermark

Mobile App Silver Sponsor: Call for Pricing

Multiple Opportunities Available

- Background highlight color on sponsor's listing in exhibitor directory
- Background color and logo on expo hall map booth
- Rotating banner at top of mobile screen with link to in-app landing page
- Full screen in-app landing page with hyperlinks to app exhibitor listing or company website
- Downloadable PDFs and/or video on company profile page within app
- Logo and hyperlink on event website
- Logo on inside cover of conference program



Listing Highlight
and Map Booth
Background

Mobile App Banner Ad Add-On: Call for Pricing

Multiple Opportunities Available

- Rotating banner at top of mobile screen with link to in-app landing page
- Full screen in-app landing page with hyperlinks to app exhibitor listing or company website
- Downloadable PDFs and/or a video on company profile page within app



Rotating Banner Ad
and Landing Page
with hyperlinks

2017 Exhibit Contract



In partnership with:
FleetOwner

1. PARTICIPATION LEVEL

EVENT

- ☐ Presenting Sponsor: \$75,000
- ☐ Platinum Sponsor: \$50,000
- ☐ Gold Sponsor - 20'x40': \$25,000
- ☐ Silver Sponsor - 20'x30': \$15,500
- ☐ Silver Sponsor - 20'x20': \$12,500
- ☐ Exhibitor - 10'x30' Corner: \$9,000
- ☐ Exhibitor - 10'x20' Corner: \$8,000
- ☐ Exhibitor - 10'x20': \$7,500
- ☐ Exhibitor - 10'x10' Corner: \$4,500
- ☐ Exhibitor - 10'x10': \$4,000
- ☐ Other _____

PROMOTIONAL

- ☐ Lanyard Sponsor: \$15,500
- ☐ Registration Sponsor: \$15,500
- ☐ Wi-Fi Sponsor: \$15,000
- ☐ Expo Pocket Guide Sponsor: \$15,000
- ☐ Tote Bag Sponsor: \$12,500
- ☐ Pen Sponsor: \$8,000
- ☐ Name Badge Sponsor: \$7,500 (SOLD)
- ☐ Charging Station Sponsor: \$5,000

HOSPITALITY

- ☐ Welcome Reception Sponsor: \$25,000
- ☐ Conference Refreshment Sponsor: \$25,000

MOBILE

- ☐ Mobile App Gold Sponsor: Call for Pricing
- ☐ Mobile App Silver Sponsor: Call for Pricing
- ☐ Mobile App Banner Ad Add-on: Call for Pricing

EXPO ADD-ONS

- ☐ Video Session Add-on: +\$1,500-2,500

Products and services our company provides: _____

We do not wish to be near the following companies: _____

2. CONTACT INFORMATION

Company _____

Company Website _____

Primary Booth Contact Person _____

Title _____

Phone _____

Email _____

Onsite Contact Person _____

Title _____

Phone _____

Email _____

Street Address _____

City _____

State _____

Zip Code _____

3. PAYMENT

Participation Level: _____ \$

Corner Booth Add-On: _____ \$

Hospitality Add-Ons: _____ \$

Promotional Add-Ons: _____ \$

Other Add-Ons: _____ \$

TOTAL AMOUNT DUE: _____ \$

The undersigned agrees to abide by the Terms & Conditions outlined on the next page. Our organization has general liability insurance or is self-insured.

For wire transfer instructions, please email info@actexpo.com (additional bank fees apply).

Print Name _____

Title _____

Signature _____

Date _____

Please return via email, mail, or fax to:
Gladstein, Neandross & Associates
2525 Ocean Park Boulevard, Suite 200
Santa Monica, CA 90405

Email: Tony.Quist@gladstein.org
Phone: (888) 993.0302
Fax: (310) 396.3696
www.actexpo.com

last updated December 7, 2016

Terms & Conditions

Approved Exhibitors and Staff: Only the exhibiting company that has contracted with **ACT Expo** (the Show) will be permitted to display in assigned booth space. Exhibitor shall not assign, sublet, or share booth space unless pre-approved by **Gladstein, Neandross & Associates** (Show Management). All booth personnel must be 18 years of age or older.

Exhibit Space: 10' x 10' & 10' x 20' exhibit space includes 8' high drape back wall and 3' high drape side rail. Tables, chairs, electricity, and all other equipment such as carpet must be ordered by the exhibitor at the exhibitor's own expense through the **Freeman Company** (Show Decorator). All other booth sizes and bulk space Exhibitors are responsible for securing all booth space furnishings through the Freeman Company.

Assignment of Space: Show Management reserves the right to assign space, to rearrange the floor plan, and/or to relocate any exhibit to further the best interests of the Show. Show Management will assign space guided by Exhibitors' priorities, by the exhibit's requirements, and by the choice of locations.

Booth Construction and Arrangement: Equipment or displays exceeding the 9' height limitation guidelines may be permitted provided written approval of display rendering is granted by Show Management.

Unions And Contractors: The official event contractor/decorator is Freeman Company. Exhibitor shall employ labor only from sources officially designated by Show Management for the installation, maintenance, and dismantling of its exhibit, and shall use only the service organizations officially designated by Show Management for all services in connection with the installation, maintenance, cleaning, and dismantling of exhibits and in connection with the operation of projection devices. Exhibitor agrees to abide by and comply with all rules and regulations imposed by local unions having arrangements with the **Long Beach Convention Center** (the Venue) or with authorized contractors engaged by Show Management. Exhibitor must request Show Management's authorization to use an Exhibitor-appointed contractor no later than forty-five (45) days prior to the first scheduled installation date for the Show. Show Management shall have the right, but not the obligation, to resolve disputes or disagreements between Exhibitor(s), or between Exhibitor(s) and official contractors or labor organizations. In the event of such dispute, any action or decision by Show Management intended to resolve the dispute shall be binding on the Exhibitor(s).

Security: Neither the Show nor the Venue is responsible for the loss of any material by or for any cause, and urges the Exhibitor to exercise normal precautions to discourage pilferage.

Exhibit Dismantling: Exhibits will close promptly at the designated time. Exhibitor employees must be present for the dismantling and packing of the displays until the booth area is cleared. Show Management is not responsible for items left after the Show closes.

Indemnification: The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to persons and/or displays, equipment, and other property brought by it upon the premises used for the exhibition. The Exhibitor shall indemnify and hold harmless the Show, Show Management, all Host Agencies, and their owners, members, affiliated agents, employees, and assigns from any and all loss, damage, claims, actions, and suits whatsoever, together with all costs, expenses, and attorney's fees in connection therewith, which shall grow out of any injury or death to persons or damage to or destruction of property (tangible or otherwise) caused by, resulting from, or otherwise connected with activities of the Exhibitor at the exhibition. Nothing contained herein shall restrict any rights enjoyed by the Show under law.

Compliance With Law: Exhibitor assumes all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state and federal governing bodies including, but not limited to, fire, safety, environmental and health laws, regulations, ordinances or codes, together with the rules and regulations of Show Management and the operators and/or owners of the property wherein the Show is held.

Liability and Insurance: The Exhibitor assumes responsibility for, and hereby releases the Show, Show Management, Host Agencies, and their owners, members, affiliated agents, servants, employees, and assigns from any and all liability resulting from, arising out of, or in any way connected with Exhibitor's exhibit or Exhibitor's negligence or intentional acts or omissions at the exhibition (including but not limited to installation, operation, use, visitation, and removal of the Exhibit or use of the Exhibit Hall). Exhibitor shall obtain and submit to Show Management prior to the event insurance sufficient to cover liability for personal injury and for damage to third-party property resulting from its participation at the exhibition. It shall be the Exhibitor's responsibility to obtain adequate additional insurance for Exhibitor's participation in this event, including but not limited to insurance covering event cancellation and event interruption. Exhibitors assume full responsibility for any damage their Exhibits may cause to the Venue. The obligations set forth in this section shall survive termination, performance, and expiration of the Exhibitor's contract.

Force Majeure: In the event the Show is postponed due to any occurrence not caused by the conduct of Show Management, or Exhibitor, whether such occurrence be an Act of God, weather, fires, floods, common enemy, strikes or other labor dispute, terrorist action, failure of power or utilities, curtailment or delay in transportation facilities preventing Exhibitors and or attendees from attending the Show, government action or act or conduct of any person or persons not party or privy to this Contract, then performance of the parties under this Contract shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of 6 such postponements. In the event that such occurrence results in cancellation of the Show, the obligations of the parties shall terminate and all payments made shall be refunded to Exhibitor, less a pro rata share for expenses actually incurred by Show Management in connection with the Show.

Payment Schedule: After Exhibitor contract is received, the full amount will be due within 30 days of receiving the invoice unless otherwise approved by Show Management. Until full payment is received, Show Management reserves the right to release and reassign booth space.

Cancellation Policy: A written notice of cancellation is required. Please send cancellation notice to: ACT Expo, c/o GNA, 2525 Ocean Park Blvd, Suite 200, Santa Monica, CA 90405. Cancellations received before **March 20, 2017** will be assessed a penalty of 50% of the total participation fee. No refunds will be made for cancellations received after **March 20, 2017**.

Additional Matters: Any and all matters or questions not specifically covered by the preceding TERMS AND CONDITIONS shall be subject solely to the discretion of Show Management. These TERMS AND CONDITIONS may be amended at any time by Show Management with sufficient notice to Exhibitor, and all amendments shall be binding on Exhibitors equally with the foregoing TERMS AND CONDITIONS.

Show Management: Gladstein, Neandross & Associates (GNA) can be contacted at 310-573-8564 and info@actexpo.com.



**Reserve
your booth
space today**

Contact
Tony Quist
310-573-8564
tony.quist@gladstein.org



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