

# WOMEN IN ACT

ALTERNATIVE CLEAN TRANSPORTATION

WTS

in partnership with Advancing Women in Transportation

at the

ACT EXPO  
May 4-7, 2015 | Dallas, TX

## HEAR FROM WOMEN WHO ARE SHAPING THE FUTURE OF CLEAN TRANSPORTATION!

Join us at the Women in ACT Summit to gain exciting insight from the women and organizations that are laying a solid foundation for women's access to leadership positions in the transportation industry. Panelists will discuss the ways women lead differently, the bottom-line benefits of promoting greater diversity in corporate leadership, and how to grow and maintain visibility in a male-dominated industry.

SUPPORTED BY



## Join WTS

at the

## Women in ACT Summit

on **Monday, May 4** at the

Kay Bailey Hutchison Convention Center  
in **Dallas, Texas**

## The Women in ACT Summit is taking place at the 2015 Alternative Clean Transportation Expo.

Stay the week to attend North America's largest alternative fuel and clean vehicle technology conference and exhibition! ACT Expo 2015, taking place May 4-7, brings together 3,500+ industry stakeholders and 200+ exhibitors. Participate in four-days of educational sessions, explore the massive expo hall, attend off-site technical tours, network at hosted events, and test drive AFVs at the Ride & Drive.

ACT Expo  
(May 4-7)

**\$825**

*Includes:*

Women in ACT Summit  
ACT Expo Conference  
Expo Hall  
Networking Events  
Ride & Drive  
Post-Event Resources

### Short on time?

Purchase an **Expo Hall** pass +  
**Women in ACT Summit**

ticket for just

**\$125**

[www.actexpo.com/register](http://www.actexpo.com/register)

Expo Hall Pass  
(May 5-7)

**\$50**

Expo Hall Access:

May 5 (5:30p.m.-7:00p.m.)

May 6 (7:30a.m.-7:30p.m.)

May 7 (7:30a.m.-3:00p.m.)

+

Women in ACT  
(May 4)

**\$75**

Women in ACT  
Summit



# WOMEN IN ACT



## WOMEN IN ACT SUMMIT AGENDA

### 1:00 p.m.: Welcome & Opening Remarks

- **Marcia Ferranto**, President & Chief Executive Officer, WTS International

### 1:15 p.m. to 2:30 p.m.: Civic and Political Leaders: Values, Vision, and Voice

As the nation works to resolve climate change and air quality issues, effective vision and leadership has never been more vital. In a recent study conducted by the Harvard Business Review, 16 leadership competencies were carefully examined—from how good a leader is at taking initiative, to their ability to inspire, motivate, and develop others. The study found that women out-scored men by a significant margin in 12 of the 16 competencies. Learn how these civic and political leaders have excelled at influencing the development of clean transportation policy and air quality improvement initiatives.

- MODERATOR: **Dyan Alexander**, Executive Director, Women in Government
- **Pamela Burns**, Communications Supervisor, North Central Texas Council of Governments; Coordinator, Dallas-Fort Worth Clean Cities Coalition
- **Heather Holsinger**, Environmental Protection Specialist, Sustainable Transport & Climate Change, Federal Highway Administration
- **Lynn Lyon**, Director, Texas Clean Transportation Triangle
- **Margo Oge**, former Director, Office of Transportation Air Quality, United States Environmental Protection Agency
- **Marcy Rood Werpy**, Transportation Analyst, Argonne National Laboratory, Center for Transportation Research



### 2:30 p.m. to 3:00 p.m.: Networking Break & Book Signing

Gain an insider's view of the future of clean transportation in Margo Oge's newly released book, "Driving the Future: Combating Climate Change with Cleaner, Smarter Cars." As the director of the EPA's Office of Transportation and Air Quality, engineer Margo Oge was the chief architect behind the Obama administration's landmark 2012 deal with automakers in the US market to double the fuel efficiency of their fleets to 54.5 mpg and cut greenhouse gas emissions in half by 2025.

### 3:00 p.m. to 4:15 p.m.: Creating a Culture for Success: Companies that Lead

As the clean transportation industry continues to evolve, it's vital for companies to dedicate time and resources to the advancement of women in their organizations. In recent study conducted by McKinsey, the companies they sampled that had a higher proportion of women in senior management were on average 48% more profitable than their competitors. Hear about the programs that these organizations have created to support the advancement of women in leadership positions and the leadership perspectives of women who are in the driver's seat.

- MODERATOR: **Ellen Voie**, President & Chief Executive Officer, Women in Trucking
- **Sheryl Connelly**, Manager, Global Consumer Trends & Futuring, Ford Motor Company
- **Dawn Fenton**, Director of Government & Public Affairs, Volvo Group North America
- **Elizabeth Fretheim**, Director of Logistics Sustainability, Walmart
- **Natalie Putnam**, Vice President, Global Marketing, Ryder System, Inc.
- **Jennifer Sockel**, Senior Vice President of Human Resources, Penske Corporation

### 4:15 p.m.: Closing Remarks

- **Marcia Ferranto**, President & Chief Executive Officer, WTS International

To learn  
more, visit:

[www.actexpo.com](http://www.actexpo.com)