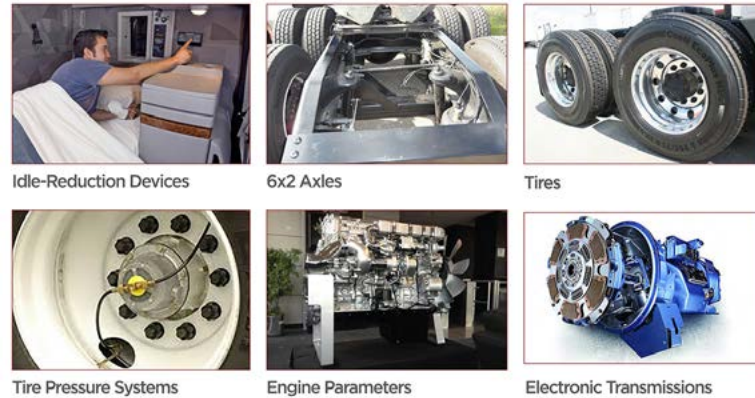




## Take your fuel farther with Trucking Efficiency at ACT Expo 2015

Join Trucking Efficiency—a joint collaboration between the North American Council on Freight Efficiency and Carbon War Room—at ACT Expo 2015 this May 4-7 in Dallas to learn about the latest technologies that are helping fleets reduce their fuel costs and emissions.



## Making Your Fuel Go Farther Monday, May 4 | 1:00 – 5:00 p.m.

Learn how to earn fuel savings of as much as \$13,000 per truck within 24 months or less in this half-day workshop. Small group discussions will uncover the benefits and challenges of adopting various technologies, including 6x2 axles, idle-reduction devices, electronic engine settings, and automated transmissions. [www.actexpo.com/agenda](http://www.actexpo.com/agenda)

## Trucking Efficiency Pavilion Tuesday, May 5 - Thursday, May 7

Explore the exhibit hall to see the most innovative efficiency technologies on the market, including emissions & idle reduction technologies, tractor/trailer efficiency products, and fleet telematics & GPS providers. Plus, see Walmart's Advanced Vehicle Experience (WAVE) truck from Peterbilt! [www.actexpo.com/expohall](http://www.actexpo.com/expohall)

Interested in exhibiting in the Trucking Efficiency Pavilion? Contact Mike Roeth at [mroeth@carbonwarroom.com](mailto:mroeth@carbonwarroom.com).



## Trucking Efficiency Summit Wednesday, May 6 | 2:30 – 5:30 p.m.

Understand the latest trucking efficiency technologies in this two-part workshop geared toward improving fuel economy for Class-8 tractor trailers. Expert speakers will focus on advancements across powertrain and efficiency solutions. [www.actexpo.com/agenda](http://www.actexpo.com/agenda)

### FLEET CONFIDENCE IN TECHNOLOGIES?

- **Mike Roeth**, Executive Director, North American Council for Freight Efficiency; Trucking Operations Lead, Carbon War Room
- **Scott Perry**, Vice President, Supply Management & Global Fuel Products, Ryder Fleet Management Solutions

### POWERTRAIN TECHNOLOGIES

- MODERATOR: **Scott Perry**, Vice President, Supply Management & Global Fuel Products, Ryder Fleet Management Solutions
- **Vic Meloche**, Manager, Technical Sales Support, Detroit Diesel Corporation
- **John Nelligan**, Vice President, Meritor
- **Mike Taylor**, General Manager, Global Powertrain, Cummins
- **Steve Jarosinski**, Manager of Tractor Engineering, Schneider

### EFFICIENCY TECHNOLOGIES

- MODERATOR: **Mike Roeth**, Executive Director, North American Council for Freight Efficiency; Trucking Operations Lead, Carbon War Room
- **Andrew Smith**, Aerodynamics Consultant, STEMCO Innovative Tire and Mileage Solutions, Former CEO and Founder ATDynamics
- **Paul Crehan**, Director of Product Marketing Truck Products, Michelin
- **Todd Lutkauskas**, Strategic Marketing Manager, Ingersoll Rand / Thermo King
- **Randy Cornell**, Vice President, Maintenance, Con-way Truckload



## NACFE's Annual Fleet Fuel Study Wednesday, May 6 | 2:00 p.m.

Join us for a press conference in the Expo Hall to hear how 15 major North American fleets are improving fuel efficiency with advanced technologies. NACFE's 4th annual report debut will feature 40% more fleet data than the previous study, including purchasing history on more than 75,000 tractors over the past 12 years.

Register today to participate in Trucking Efficiency workshops and explore the massive exhibit hall.

>> [www.actexpo.com/register](http://www.actexpo.com/register)

**Full Conference General**

**\$825**

*Includes:*  
Trucking Efficiency Workshops  
ACT Expo Conference  
Expo Hall  
Networking Events  
Ride & Drive  
Post-Event Resources

**Full Conference Fleet**

**\$425**

*Includes:*  
Trucking Efficiency Workshops  
ACT Expo Conference  
Expo Hall  
Networking Events  
Ride & Drive  
Post-Event Resources

**Expo Hall Pass (May 5-7)**

**\$50**

*Expo Hall Access:*  
May 5 (5:30p.m.-7:00p.m.)  
May 6 (7:30a.m.-7:30p.m.)  
May 7 (7:30a.m.-3:00p.m.)

**Secure your spot today!**

Space is limited.

Rates increase after April 17.