



ACTEXPO

May 4-7, 2015 | Dallas, TX
Kay Bailey Hutchison Convention Center

www.actexpo.com

All
Alternative Fuels
& Weight Classes
**The Largest
Clean Fleet
Event**

**SPONSOR &
EXHIBITOR
PROSPECTUS**

Contact
Tony Quist

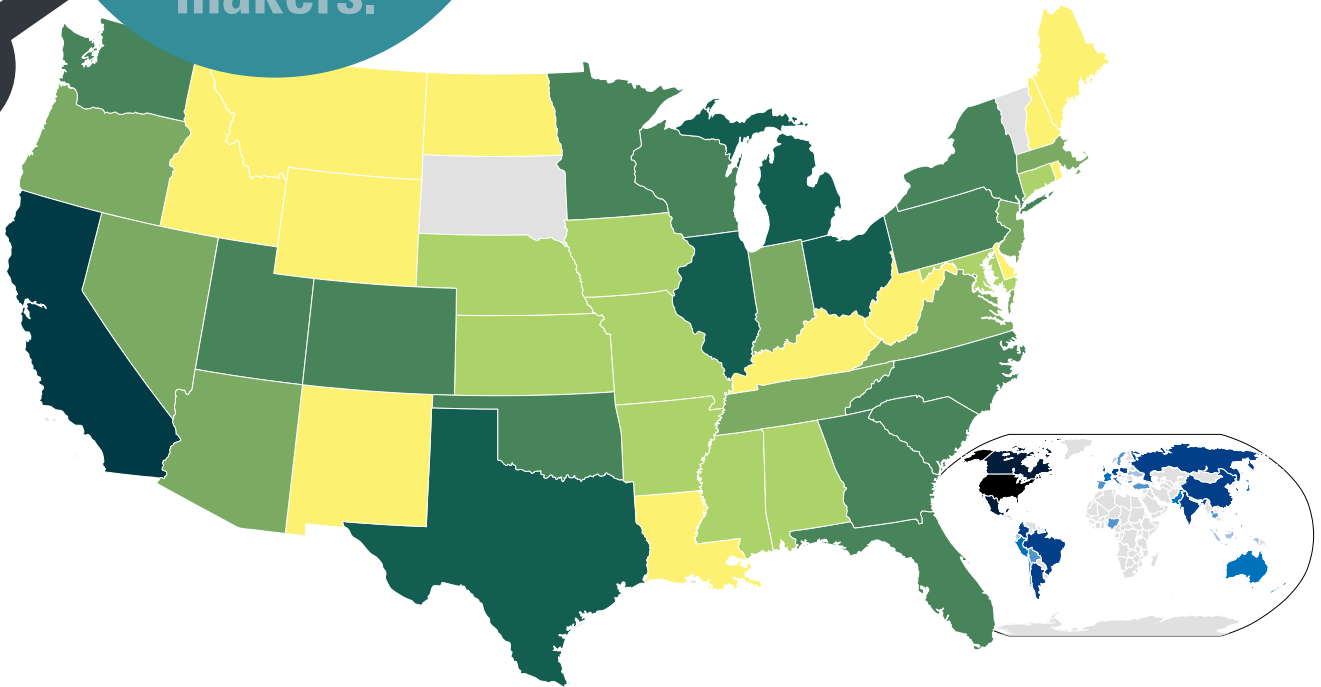
310-573-8564

tony.quist@gladstein.org



**Connect
with clean
transportation
decision-
makers.**

More than **4,400** clean transportation stakeholders from 6 continents participated in ACT Expo 2014.



Sample of Registered Attendee Titles

Assistant Director, Fleet Operations
 Chief Executive Officer
 Chief Fleet Officer, Deputy Commissioner
 Chief Operating Officer
 Clean Cities Task Leader
 Climate Policy Analyst
 Compliance Program Manager
 Director, Alternative Fuels Program
 Director of Advanced Automotive Transportation Center
 Director of Equipment Purchasing
 Director of Government Affairs
 Director of Fleet Services
 Director of Fleet, Facility, and Maintenance
 Director of Transportation & Energy Planning
 Director of Vehicle Supply Management
 Executive Director, Citywide Sustainability
 Facilities Manager

Fleet Acquisition Manager
 Fleet Maintenance Director
 Fleet Manager
 Fleet Supervisor
 Fleet Services Bureau, Manager of Acquisitions
 Lead Fleet Maintenance Technician
 Maintenance Director
 Manager, Logistics
 Manager, Vehicle Acquisitions
 Managing Director - Environmental Services
 North American Fleet Asset Manager
 North American Logistics & Fuel Purchasing
 North American Transportation Manager
 Operations Manager
 President
 Regional Fleet Services Manager
 Senior Automotive Equipment Analyst
 Senior Engineer, Transportation Energy

Senior Regulatory Counsel
 Senior Vice President
 Senior VP of Engineering Services
 Senior VP of Maintenance
 Sustainable Fleet Specialist
 Transport Policy Program Director
 Transportation Manager
 Vehicle Fleet/Equipment Control
 Vehicle Supply Management
 Vice President Fleet Operations
 Vice President North American Distribution Services
 Vice President of Maintenance
 Vice President Operations
 Vice President, Public Policy and Regulatory Affairs
 Vice President Strategic Planning
 Vice President Transportation

More than **250** OEM, fueling, equipment and technology suppliers support ACT Expo.



2014 Exhibitor List

- | | | | | | | |
|--------------------------------|--------------------------------------------|-------------------------------------------|------------------------------------------|-------------------------------------|----------------------------------------------------|-----------------------------------|
| 3B-the fibreglass company | Beijing Tianhai Industry Co., Ltd | Cummins Westport | Hy-Lok USAI | Metal Mate | PST Cylinders | TruStar Energy |
| 3M | Bennett Pump | DH Industries | Icom | Mobile Fueling Solutions | Quantum Technologies | Tulsa Gas Technologies |
| A-1 Alternative Fuel Systems | Bitrode Corporation | dHybrid Systems | Idro Meccanica | National Biodiesel Board | Questar | USA PRO Shoreline Technology, LLC |
| ACD Cryogenics | Blu LNG | Dunmore Corporation | ILJIN Composites | New Eagle | RAIL SpA | US DOE Clean Cities |
| AC SA | BonGas | EControls | IMPCO Automotive | NexDrive | Renewable Energy Group | US Hybrid |
| Advanced Charging Technologies | Bosch | Ekogas | IMW | NGVAmerica | Rostov CNG Vehicles | Valley Power Systems, Inc. |
| Adventure | California Fuel Cell Partnership | Elio Motors | INCOFLEX | NGV Journal | Roush CleanTech | Verizon Networkfleet |
| AEB SpA | California Natural Gas Vehicle Partnership | Emerson Process Management / Micro Motion | INOCOM | NGV Global | Ryder System | VERSUSGAS |
| AFV Natural Gas Fuel Systems | CCI Thermal Technologies | Endress+Hauser ENK | INOXCVA | NGV Global 2016 | Samuel Pressure Vessel Group | VIA Motors |
| Agility Fuel Systems | Cenntro Motors | Espar | Isuzu Commercial Trucks of America, Inc. | NGVi | Sensor Electronics | Volvo Trucks |
| Ajira | Certools | Evergreen CNG Systems | JC Carter | NGV Solutions | Shanghai Exon-Gas | VTI Ventitl Technik GmbH |
| Alex Sp. z o.o. | Chart Industries | Federal Mogul | Jefferson Solenoid Valves | Oasis Engineering | Shell | Wayne, a GE Energy Business |
| Alliance Autogas | Chengdu Oulang Autogas Equipment | FIBA Technologies, Inc. | J-W Power Company | Odyssey Systems | Sierra Monitor Corporation | WEH Technologies |
| Allied Equipment | China National Aero-Technology | Freightliner Trucks | Kenworth Truck Company | Oklahoma Department of Commerce | SNO-Motion | Weldship |
| Allied Group | CIRCOR | GAIN | Kiwa | OMB Saleri | South Coast Air Quality Management District | Westport |
| American CNG | Clean Air Power | Galileo | Kraus Global | OmniTek Engineering, Corp. | Southern California Gas Company | Workhorse/AMP Electric Vehicles |
| American Honda | Clean Energy | Gasitaly S.r.l. | KwangShin Compressors | Optimum Composites | SPX Flow Technology | World CNG |
| American Power Group | CleanFUEL USA | GE | L&M Compressor | Optimus Technologies | Sterling CNG | World Power Tech |
| ANGI Energy Systems | CleanNG LLC | General Motors Fleet | Landi Renzo USA | OPW | Stäubli Corporation | Worthington Cylinders |
| Aqua-Hot Heating Systems | CNG Cylinders International | Gladstein, Neandross & Associates | Love's Travel Stops | Ozinga | Sterling CNG | Wrightspeed |
| Argentina NGV Pavilion | Comdata | Global Fabrication | LPGTECH | Parker Hannifin Corporation | Suzhou Long-Range Cryogenic & Insulation Materials | Powertrains |
| Argentine CNG Association | Commercial Carrier Journal | GNV Magazine | Luxfer Gas Cylinders | Penske | Tartarini Auto (Italy) | Wuxi Banner Group |
| Ariel Corporation | Compac Industries | Go Natural CNG | Mack Trucks | Peterbilt Motors Company | Taylor-Wharton | Xebec |
| ASCO | Covess | GP Strategies | Macro Technologies | Phoenix Motorcars | Toyota Motor Sales | Xi'an UnionFilter |
| Aspro | CP Industries | Hangzhou Newpioneer Technology | MATRIX SpA | Power Solutions International (PSI) | Trillium CNG | XL Hybrids |
| Atlas Copco | Cryofab, Inc. | Hexagon Lincoln | MAT SA | Powertrain Integration | | xperion |
| Auto-Gaz Centrum | Cryostar | Hino Trucks | McNeilus Truck & Manufacturing | Pressure Technology GmbH | | Zavoli SRL |
| AVL | Cubogas | HosePower USA | Millenium Reign Energy | PSB Industries | | Zenith Motors |

Engage with fleet buyers

More than **700** fleets
attended ACT Expo 2014.

Sample of Fleet Participation:

ACE Beverage
Admiral Linen
Albertsons
American Beverage Association
AmeriPride Services
Anheuser-Busch
Apache Corporation
Apria Healthcare
Aramark Uniform Services
Athens Services
AT&T
Auto Club Enterprises
Bimbo Bakeries
Bison Transport
BNSF
Boeing
Burbank Water and Power
C.R. England
California Cartage Company
California Highway Patrol
Cardenas Markets
Central Unified School District
Certified Transportation Services
CEVA Logistics
City of Anaheim
City of Chicago
City of Columbus
City of Denver
City of Long Beach
City of Los Angeles
City of Sacramento
City of San Diego
City of San Francisco
City of Seattle
Coca-Cola
Comcast Cable
Con-way
Core-Mark
County of Los Angeles
County of Orange
County of Riverside
County of San Diego
CR&R

Dean Foods
Delco Foods
Dillon Transport
Donlen Corporation
Dr Pepper Snapple Group
FedEx
Finlay Cattle Co.
Frito-Lay
Gaz Metro
Genox Transportation
Gold Coast Transit
Gold Standard Transportation
Golden Eagle Distributors
HayDay Farms
Hewlett-Packard
Honolulu Freight Service
Iowa Department of Transportation
Irvine Ranch Water District
J&M Tank Lines
J.B. Hunt Transport
J.J. Taylor Distribution Florida
Jack B Kelley, Inc.
Jet Propulsion Laboratory
Johnson Controls
King County Department of
Transportation
Labatt Breweries of Canada
Lompoc Unified School District
Los Angeles County Metropolitan
Transportation Authority
Los Angeles Department of Water
& Power
Los Angeles Unified School District
Lowe's
Mansfield Oil Company
Matheson Postal Services
Modern Transportation
Moulton Niguel Water District
Mutual Materials
MV Transit
Nabors
NASA
National Park Service

Nature's Best
Nestlé Waters North America
New York City Department of
Sanitation
Nike
Omnitrans
Orange County Sanitation District
Pacific Gas & Electric Company
Panera Bread
Penske Truck Leasing
PepsiCo
PHH Arval
Pierce Transit
Portland Public Schools
Publix Super Markets
Puget Sound Energy
Rainier Guest Services
Rawhide Leasing
Red Bull North America
Republic Services
Road Transport, Inc.
RoadRunner Shuttle
Rogers Group
Ryder
Sacramento Municipal
Utility District
Saddle Creek Transportation
Safeway
San Bernardino County
San Diego Gas & Electric
Company
San Diego International Airport
Seaboard Foods
Seaside Transportation Services
Sempra Energy
Sheehy Enterprises
Shuttle Bus Leasing
Southern California Edison
Southern California
Gas Company
Southwestern Energy
Company
SSD Systems
Stantec
Starline Tours of
Hollywood
Student Transportation
of America
Sunline Transit Agency
SuperShuttle

Swift Transportation Company
Sysco Food Services
Tampico Spice Company
Temecula Valley Unified School
District
TFC Recycling
The Aerospace Corporation
The ICEE Company
The Kroger Company
The Martin-Brower Company
The Parking Spot
Time Warner Cable
Torrance Unified School District
Toyota Transport
Transervice Lease Corp.
U-Haul
U.S. Air Force
U.S. Marine Corps
USDA Forest Service
United States Postal Service
University of California, Davis
UPS
Vend Catering Supply
Ventura County Fire Department
Veritable Vegetable
Verizon Communications
Vons Grocery Co.
Wal-Mart Stores
Walt Disney Company
Warner Bros.
Waste Management
Watkins Manufacturing
Waxie Sanitary Supply
WCD Logistics
Werner Enterprises
Yellowstone National Park

In this industry,
anybody that is anybody
is at this show."

—Ariel Corporation

Expand
your brand
reach

More than **300** media articles flooded
newsstands and inboxes leading up
to, during, and after ACT Expo 2014.

61%

increase in media coverage
from 2013



**Bloomberg
Businessweek**



Energy Futures

Truckinginfo

SHOWTIMES



OEM Product development solutions for the off-road market
Off-Highway



The Motley Fool

LOS ANGELES
REGISTER

FleetOwner

time for gas!

INTELLIGENCE FOR THE GLOBAL DRINKS BUSINESS
BEVERAGEWORLD

Transport Topics



CHARGED
ELECTRIC VEHICLES MAGAZINE

NGT News | Next-Gen
Transportation



gazeo.eu
global LPG/CNG portal



Green Car Congress

Bloomberg
NEW ENERGY FINANCE



NGV
journal.us

TRUCKING NEWS Online

**Reserve
your booth
space today**

Contact
Tony Quist
310-573-8564
tony.quist@gladstein.org



The ACT Expo show floor will sell out early. Booths will be assigned on a first-come, first-assigned basis upon the receipt of a completed application and payment of the booth space.

Who should sponsor or exhibit?



ADVANCED
TECHNOLOGIES



ELECTRIC



HYBRID
TECHNOLOGIES



HYDROGEN



NATURAL
GAS



PROPANE
AUTOGAS



RENEWABLE
FUELS

Presenting Sponsor: \$75,000

One Opportunity Remaining

BEFORE THE EVENT

- Presenting Sponsor logo on event homepage
- Logo displayed on Sponsors page of event website
- Logo on pre-event emails, pre-event guide, and event summary
- Company listing and hyperlink on event website floor plan
- Banner advertisement on Fleet & Fuels website leading up to ACT Expo
- Logo and company description on interactive expo hall map on event website

AT THE EVENT

- Customized booth space to meet display objectives
- 12 full conference registrations (for company staff)
- Reserved table(s) in main conference room for luncheon and select sessions
- "Welcome to ACT Expo" letter from senior executive in conference program
- Full-page 4-color ad in conference program
- Logo and company description on event website
- Collateral item placed at sponsor information table
- Logo on select signage and projection screens throughout conference
- Logo on cover and inside cover of conference program
- Post-event attendee list with full contact information

Platinum Sponsor: \$50,000

BEFORE THE EVENT

- Logo displayed on Sponsors page of event website
- Logo on pre-event emails, pre-event guide, and event summary
- Company listing and hyperlink on event website floor plan
- Banner advertisement on Fleet & Fuels website leading up to ACT Expo
- Logo and company description on interactive expo hall map on event website

AT THE EVENT

- Customized booth space to meet display objectives
- 10 full conference registrations (for company staff)
- Full-page 4-color ad in conference program
- Logo on cover and inside cover of conference program
- Collateral item placed at sponsor information table
- Post-event attendee list with full contact information

Gold Sponsor 20'x40' Booth: \$26,000

BEFORE THE EVENT

- Logo displayed on Sponsors page of event website
- Logo on pre-event emails, pre-event guide, and event summary
- Company listing and hyperlink on event website floor plan
- Logo and company description on interactive expo hall map on event website

AT THE EVENT

- 20'x40' booth in the Expo Hall
- 8 full conference registrations (for company staff)
- Half-page 4-color ad in conference program
- Logo on inside cover of conference program
- Post-event attendee list with full contact information

Silver Sponsor 20'x30' Booth: \$16,000

20'x20' Booth: \$13,000

BEFORE THE EVENT

- Logo displayed on Sponsors page of event website
- Logo on pre-event emails, pre-event guide, and event summary
- Company listing and hyperlink on event website floor plan
- Logo and company description on interactive expo hall map on event website

AT THE EVENT

- 6 full conference registrations (for company staff)
- Logo on inside cover of conference program

Exhibitor 10'x20' Booth: \$7,500

10'x10' Booth: \$4,000

BEFORE THE EVENT

- Company listing and hyperlink on event website floor plan
- Logo and company description on interactive expo hall map on event website

AT THE EVENT

- 2 full conference registrations (for company staff)

Keynote Luncheon Sponsor:

\$50,000

Exclusive – One Opportunity Available

- 10 full conference registrations
- Opportunity for senior executive to address attendees
- Reserved VIP table to host 10 of your guests at sponsored luncheon
- Opportunity to distribute promotional and collateral materials on luncheon tables
- Sponsor recognition on luncheon entrance signage
- Logo and hyperlink on event website
- Logo on inside cover of conference program
- Full-page 4-color ad in conference program
- Post-event attendee list with full contact information

Kick-Off Reception Sponsor:

\$25,000

Exclusive – One Opportunity Available – Monday, May 4, 2015

- 4 full conference registrations
- Opportunity for senior executive to address attendees
- Reserved VIP table to host 10 of your guests at sponsored reception
- 100 drink sponsor branded tickets to hand out at reception
- Opportunity to display vehicles or products at reception venue
- Opportunity to distribute promotional and collateral materials at reception
- Sponsor recognition on emailed invitation and entrance signage
- Logo and hyperlink on event website
- Logo on inside cover of conference program
- Half-page 4-color ad in conference program

Expo Hall Grand Opening Reception Sponsor: \$25,000

Two Co-Sponsor Opportunities Available – Tuesday, May 5, 2015

Co-Sponsors will host the Expo Hall Grand Opening event that includes hors d'oeuvres and a cash bar.

- 4 full conference registrations
- Reserved VIP table at reception for your staff and guests
- 100 sponsor-branded drink tickets to hand out at reception
- Opportunity to distribute promotional and collateral materials at reception
- Sponsor recognition on signage at expo hall entrance and reception area
- Logo and hyperlink on event website
- Logo on inside cover of conference program
- Half-page 4-color ad in conference program

Networking Reception Sponsor: \$25,000

Two Co-Sponsor Opportunities Available – Wednesday, May 6, 2015

Co-Sponsors will host the Networking Reception event that includes hors d'oeuvres and a cash bar.

- 4 full conference registrations
- Reserved VIP table at reception for your staff and guests
- 100 sponsor-branded drink tickets to hand out at reception
- Opportunity to distribute promotional and collateral materials at reception
- Sponsor recognition on signage at expo hall entrance and reception area
- Logo and hyperlink on event website
- Logo on inside cover of conference program
- Half-page 4-color ad in conference program

Continental Breakfast Sponsor: \$7,500 (\$10,000 Exclusive)

Two Opportunities Available

- 2 full conference registrations
- Sponsor recognition on signage at the main entrance to breakfast area
- Logo and hyperlink on event website
- Logo on inside cover of conference program

Networking Break Sponsor: \$7,500

Four Opportunities Available

- 2 full conference registrations
- Sponsor recognition on signage placed in break area
- Opportunity to distribute or display promotional and collateral materials at break
- Sponsor to provide pop-up banners or display (optional)
- Logo and hyperlink on event website
- Logo on inside cover of conference program

**"Best
expo hall
in the industry."**

– BLU/Transfuels LLC

MOBILE APP SPONSORSHIP OPPORTUNITIES

The mobile app will feature session and event schedules, floor maps, speaker biographies, and social media interaction.

Mobile App Gold Sponsor: \$5,000

Exclusive – One Opportunity Available

- Sponsor logo prominently displayed on the mobile app secondary launch page
- Sponsor recognition with company name/logo on all schedule pages of mobile app
- Background highlight color on sponsor's listing in exhibitor directory
- Background color and logo on expo hall map booth
- Rotating banner at top of mobile screen, set to appear more frequently than other banner ads, with link to in-app landing page
- Full screen in-app landing page with hyperlinks to app exhibitor listing or company website
- Downloadable PDFs and/or video on company profile page within app
- Logo and hyperlink on event website
- Logo on inside cover of conference program



Launch Screen and Schedule Watermark

Mobile App Silver Sponsor: \$2,500

Multiple Opportunities Available

- Background highlight color on sponsor's listing in exhibitor directory
- Background color and logo on expo hall map booth
- Rotating banner at top of mobile screen with link to in-app landing page
- Full screen in-app landing page with hyperlinks to app exhibitor listing or company website
- Downloadable PDFs and/or video on company profile page within app
- Logo and hyperlink on event website
- Logo on inside cover of conference program



Listing Highlight and Map Booth Background

Mobile App Banner Ad Add-On: \$750

Multiple Opportunities Available

- Rotating banner at top of mobile screen with link to in-app landing page
- Full screen in-app landing page with hyperlinks to app exhibitor listing or company website
- Downloadable PDFs and/or a video on company profile page within app



Rotating Banner Ad and Landing Page with hyperlinks

Registration Lobby Sponsor: \$15,500

Exclusive – One Opportunity Available

Every ACT Expo attendee will first check in at the registration area. Your logo will be featured on registration area graphics and pre-show registration items, including the website.

- Opportunity to display promotional and collateral materials at registration counters
- Half-page 4-color ad in the conference program

Hanging Aisle Sign Sponsor: \$15,000

Exclusive – One Opportunity Available

Cost includes production and hanging of double-sided vertical banners in approximately 15 aisles in the exhibit hall with aisle number and sponsor logo.

Lanyard Sponsor: \$12,500 (SOLD)

Exclusive – One Opportunity Available

Prominent logo placement on conference lanyard given to each attendee.

Tote Bag Sponsor: \$10,000

Exclusive – One Opportunity Available

Prominent logo placement on official conference bag given to each attendee at registration.

Tour Bus Sponsor: \$8,500

Exclusive - One Opportunity Available

Prominent logo placement on side of tour buses and in tour information kit, with opportunity to distribute promotional and collateral materials during tour.

Pen Sponsor: \$8,000

Exclusive - One Opportunity Available

Prominent logo placement on pen that will be distributed to every attendee at registration.

Name Badge Sponsor: \$7,500

Exclusive - One Opportunity Available

Prominent logo placement on official name badge that is attached to the lanyard.

Charging Station Sponsor: \$5,000

Four Locations Available

Power stations branded with sponsor logo will be conveniently located in the registration lobby and expo hall.

Breakout Session Sponsor: \$3,500

Multiple Opportunities Available

Logo recognition placement in specific breakout session topic and on agenda page. Opportunity to place promotional and collateral material in sponsored session.

In addition to the benefits listed above, all promotional sponsorship levels listed on this page include the following:

- 2 full conference registrations
- Logo and company description on event website
- Logo on inside cover of conference program
- Logo on pre-event emails, pre-event guide, and event summary

Application & Contract

1. PARTICIPATION LEVEL

EVENT

- Presenting Sponsor - \$75,000
- Platinum Sponsor - \$50,000
- Gold Sponsor - 20' x 40' - \$26,000
- Silver Sponsor - 20' x 30' - \$16,000
- Silver Sponsor - 20' x 20' - \$13,000
- Exhibitor - 10' x 20' - \$7,500
- Exhibitor - 10' x 10' - \$4,000
- Other _____

HOSPITALITY

- Keynote Luncheon Sponsor - \$50,000
- Kick-Off Reception Sponsor - \$25,000 (SOLD)
- Welcome Reception Sponsor - \$25,000
- Networking Reception Sponsor - \$25,000
- Breakfast Sponsor - \$7,500-10,000 (SOLD)
- Networking Break Sponsor - \$7,500

PROMOTIONAL

- Registration Lobby Sponsor - \$15,500
- Hanging Aisle Sign Sponsor - \$15,000 (SOLD)
- Tote Bag Sponsor - \$10,000 (SOLD)
- Lanyard Sponsor - \$12,500 (SOLD)
- Tour Bus Sponsor - \$8,500
- Pen Sponsor - \$8,000 (SOLD)
- Name Badge Sponsor - \$7,500 (SOLD)
- Charging Station Sponsor - \$5,000
- Breakout Session Sponsor - \$3,500

DIGITAL

- Mobile App Gold Sponsor - \$5,000 (SOLD)
- Mobile App Silver Sponsor - \$2,500

EXPO ADD-ONS

- Corner Booth Add-on - \$500
- Inside Back Cover Advertisement - \$4,000
- Two-Page Spread - \$4,000
- Full-Page Advertisement - \$2,000
- Half-Page Advertisement - \$1,500
- Mobile App Banner Ad - \$750

Products and services our company provides: _____

We do not wish to be located near the following companies: _____

2. CONTACT INFORMATION

Company	Company Website	
Primary Booth Contact Person	Title	
Phone	Email	
Onsite Contact Person	Title	
Phone	Email	
Street Address		
City	State	Zip Code

3. PAYMENT

Participation Level: _____	\$
Corner Booth Add-On: _____	\$
Hospitality Add-Ons: _____	\$
Promotional Add-Ons: _____	\$
Advertising Space Add-Ons: _____	\$
TOTAL AMOUNT DUE:	\$

_____ Initial here to confirm that authorized representative has reviewed the Terms and Conditions and will abide by them. We have general liability insurance.

_____ Initial here to confirm participating organization has general liability insurance.

For wire transfer instructions, please email info@actexpo.com (additional bank fees apply).

Print Name Title

Signature Date



Please return via email, mail, or fax to:
Gladstein, Neandross & Associates
2525 Ocean Park Boulevard, Suite 200
Santa Monica, CA 90405

Email: Tony.Quist@gladstein.org
Phone: (888) 993.0302
Fax: (310) 396.3696
www.actexpo.com

last updated April 6, 2015

Terms & Conditions

Approved Exhibitors and Staff: Only the exhibiting company that has contracted with **ACT Expo** (the Show) will be permitted to display in assigned booth space. Exhibitor shall not assign, sublet, or share booth space unless pre-approved by **Gladstein, Neandross & Associates** (Show Management). All booth personnel must be 18 years of age or older.

Exhibit Space: 10' x 10' & 10' x 20' exhibit space includes 8' high drapery back wall and 3' high drapery side rail. Tables, chairs, electricity, and all other equipment such as carpet must be ordered by the exhibitor at the exhibitor's own expense through the **Freeman Company** (Show Decorator). All other booth sizes and bulk space Exhibitors are responsible for securing all booth space furnishings through the Freeman Company.

Assignment of Space: Show Management reserves the right to assign space, to rearrange the floor plan, and/or to relocate any exhibit to further the best interests of the Show. Show Management will assign space guided by Exhibitors' priorities, by the exhibit's requirements, and by the choice of locations.

Booth Construction and Arrangement: Equipment or displays exceeding the 9' height limitation guidelines may be permitted provided written approval of display rendering is granted by Show Management.

Unions And Contractors: The official event contractor/decorator is Freeman Company. Exhibitor shall employ labor only from sources officially designated by Show Management for the installation, maintenance, and dismantling of its exhibit, and shall use only the service organizations officially designated by Show Management for all services in connection with the installation, maintenance, cleaning, and dismantling of exhibits and in connection with the operation of projection devices. Exhibitor agrees to abide by and comply with all rules and regulations imposed by local unions having arrangements with the **Kay Bailey Hutchison Convention Center** (the Venue) or with authorized contractors engaged by Show Management. Exhibitor must request Show Management's authorization to use an Exhibitor-appointed contractor no later than forty-five (45) days prior to the first scheduled installation date for the Show. Show Management shall have the right, but not the obligation, to resolve disputes or disagreements between Exhibitor(s), or between Exhibitor(s) and official contractors or labor organizations. In the event of such dispute, any action or decision by Show Management intended to resolve the dispute shall be binding on the Exhibitor(s).

Security: Neither the Show nor the Venue is responsible for the loss of any material by or for any cause, and urges the Exhibitor to exercise normal precautions to discourage pilferage.

Exhibit Dismantling: Exhibits will close promptly at the designated time. Exhibitor employees must be present for the dismantling and packing of the displays until the booth area is cleared. Show Management is not responsible for items left after the Show closes.

Indemnification: The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to persons and/or displays, equipment, and other property brought by it upon the premises used for the exhibition. The Exhibitor shall indemnify and hold harmless the Show, Show Management, all Host Agencies, and their owners, members, affiliated agents, employees, and assigns from any and all loss, damage, claims, actions, and suits whatsoever, together with all costs, expenses, and attorney's fees in connection therewith, which shall grow out of any injury or death to persons or damage to or destruction of property (tangible or otherwise) caused by, resulting from, or otherwise connected with activities of the Exhibitor at the exhibition. Nothing contained herein shall restrict any rights enjoyed by the Show under law.

Compliance With Law: Exhibitor assumes all responsibility for

compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state and federal governing bodies including, but not limited to, fire, safety, environmental and health laws, regulations, ordinances or codes, together with the rules and regulations of Show Management and the operators and/or owners of the property wherein the Show is held.

Liability and Insurance: The Exhibitor assumes responsibility for, and hereby releases the Show, Show Management, Host Agencies, and their owners, members, affiliated agents, servants, employees, and assigns from any and all liability resulting from, arising out of, or in any way connected with Exhibitor's exhibit or Exhibitor's negligence or intentional acts or omissions at the exhibition (including but not limited to installation, operation, use, visitation, and removal of the Exhibit or use of the Exhibit Hall). Exhibitor shall obtain and submit to Show Management prior to the event insurance sufficient to cover liability for personal injury and for damage to third-party property resulting from its participation at the exhibition. It shall be the Exhibitor's responsibility to obtain adequate additional insurance for Exhibitor's participation in this event, including but not limited to insurance covering event cancellation and event interruption. Exhibitors assume full responsibility for any damage their Exhibits may cause to the Venue. The obligations set forth in this section shall survive termination, performance, and expiration of the Exhibitor's contract.

Force Majeure: In the event the Show is postponed due to any occurrence not caused by the conduct of Show Management, or Exhibitor, whether such occurrence be an Act of God, weather, fires, floods, common enemy, strikes or other labor dispute, terrorist action, failure of power or utilities, curtailment or delay in transportation facilities preventing Exhibitors and or attendees from attending the Show, government action or act or conduct of any person or persons not party or privy to this Contract, then performance of the parties under this Contract shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of 6 such postponements. In the event that such occurrence results in cancellation of the Show, the obligations of the parties shall terminate and all payments made shall be refunded to Exhibitor, less a pro rata share for expenses actually incurred by Show Management in connection with the Show.

Payment Schedule: After Exhibitor contract is received, the full amount will be due within 30 days of receiving the invoice unless otherwise approved by Show Management. Until full payment is received, Show Management reserves the right to release and reassign booth space.

Cancellation Policy: A written notice of cancellation is required. Please send cancellation notice to: ACT Expo, c/o GNA, 2525 Ocean Park Blvd, Suite 200, Santa Monica, CA 90405. Cancellations received before **March 22, 2015** will be assessed a penalty of 50% of the total participation fee. No refunds will be made for cancellations received after **March 22, 2015**.

Additional Matters: Any and all matters or questions not specifically covered by the preceding TERMS AND CONDITIONS shall be subject solely to the discretion of Show Management. These TERMS AND CONDITIONS may be amended at any time by Show Management with sufficient notice to Exhibitor, and all amendments shall be binding on Exhibitors equally with the foregoing TERMS AND CONDITIONS.

Show Management: Gladstein, Neandross & Associates - (GNA) 310-573-8564 info@actexpo.com

Sponsor & Exhibitor Deadlines

SEPTEMBER 2014

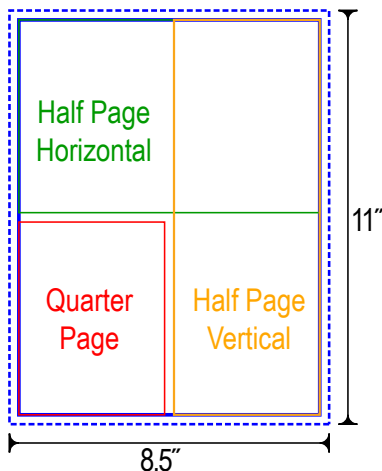
- Event registration opens via event website

JANUARY 2015

- Exhibitor Kit emailed to sponsors and exhibitors

MARCH 2015

- Deadline to submit logo, ad, and company description



Submit the following materials to Christina.Martin@gladstein.org:

- A 100-150 word description paragraph of your company;
- Your company logo as a vector file saved in AI or EPS format; and
- Full-color ad artwork as a PDF file for the ad size associated with your investment level.

(Please DO NOT include booth numbers)

ADVERTISING SIZE

Two page (horizontal) (not shown)
Full page (vertical)
Half page (horizontal)
Half page (vertical)
Quarter page (vertical)

FULL BLEED SIZE

17"W x 11"H (trim) + .25" bleed
8.5"W x 11"H (trim) + .25" bleed
Not Available
Not Available
Not Available

NON-BLEED SIZE

16.5"W x 10.5"H
8"W x 10.5"H
8"W x 5.125"H
3.875"W x 10.5"H
3.875"W x 5.125"H

APRIL 14, 2015

- Deadline to book rooms in room block at host hotels

NEED DESIGN SUPPORT?

GNA, the producer of this event, has an in-house creative marketing team that can help you build your brand and market your business.



Websites • Branding & Collateral • Video Production • Digital & Print Ads • Media Relations

gna GLADSTEIN,
NEANDROSS
& ASSOCIATES

CLEAN TRANSPORTATION & ENERGY CONSULTANTS

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Additional
brand
exposure
opportunities
from GNA

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AD
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Contact
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