

Walter E. Washington Convention Center Washington, DC

June 24-27, 2013

ELECTRIC · HYBRID · HYDROGEN · NATURAL GAS · PROPANE AUTOGAS · RENEWABLE FUELS · ADVANCED TECHNOLOGIES

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# Fleet Owner Endorses the 2013 Alternative Clean Transportation (ACT) Expo with Platinum Sponsorship Commitment

ACT Expo is North America's largest gathering of transportation stakeholders advocating for alternative fuels and clean vehicle technologies

Santa Monica, Calif.—Feb. 7, 2013—Gladstein, Neandross and Associates, conference organizers for the Alternative Clean Transportation (ACT) Expo, today announced Fleet Owner has signed on as a platinum sponsor for the 2013 ACT Expo, the nation's largest alternative fuels and clean vehicle technologies show. Fleet Owner is North America's largest media outlet serving the commercial truck fleet market. The publication delivers industry news and analysis to 321,000 executives and managers who are responsible for operating more than eight million trucks that range from pickups to 18-wheel tractor-trailer combinations through print and digital outlets.

"Alternative fuels and clean energy solutions are quickly becoming mainstream for commercial truck fleets," said Jim Mele, *Fleet Owner* editor-in-chief. "There are a multitude of choices facing our audience, and they need all the information they can gather to make the right choices for their particular operation. ACT Expo will play an important role in helping fleets make those decisions, and we're excited to show our support for both the event and our readership with our sponsorship."

ACT Expo is the premiere forum for clean transportation professionals to experience the latest innovative alternative fuel vehicles across a broad spectrum of applications that are revolutionizing the transportation industry. ACT Expo represents all alternative fuel types—electric, hybrid, hydrogen, natural gas, propane autogas, and renewable fuels.

Fleet Owner's partnership with the ACT Expo reinforces the publication's commitment to providing fleet management professionals with the latest information on alternative fuels and clean vehicle technology options and emissions regulations.

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ACT Expo programming is developed in concert with some of the nation's leading fleets including AT&T, Chesapeake Energy Corporation, City of Chicago, Coca-Cola Refreshments, Enterprise Holdings, FedEx, Frito-Lay, Penske, Saddle Creek Transportation, UPS, and many others.

The 2013 ACT Expo will take place June 24 – 27 in Washington, D.C. at the Walter E. Washington Convention Center and will commemorate the 20<sup>th</sup> anniversary of the U.S. Department of Energy's (DOE) innovative <u>Clean Cities</u> program, which has played a significant role in developing the market for alternative fuel and clean vehicle technologies. Launched in 1993, the DOE Clean Cities program is responsible for displacing more than 4.5 billion gallons of petroleum in the U.S. to date.

For more information on *Fleet Owner* at the 2013 ACT Expo, visit www.actexpo.com.

#### **About Fleet Owner**

Fleet Owner is North America's largest media outlet serving the commercial truck fleet market. The magazine, website, and digital news publications provide information about equipment, operations, vehicle maintenance, industry regulations, information-management technology, and global trends impacting the trucking industry. Fleet Owner is part of Penton Media, publisher of leading transportation industry brands. For more information, visit <a href="https://www.FleetOwner.com">www.FleetOwner.com</a>.

### **About Gladstein, Neandross and Associates**

With headquarters in Santa Monica, Calif., and in New York, New York, Gladstein, Neandross & Associates (GNA) is one of the nation's leading consulting firms specializing in the market development for clean, alternative fuel and efficient vehicle technologies. GNA's Events & Marketing Department produces several shows a year that promote the development and deployment of low-emission technologies including the High Horsepower Summit and the annual Alternative Clean Transportation Expo. For more information, visit <a href="https://www.gladstein.org">www.gladstein.org</a>.

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